



# BUILDING A BETTER FUTURE

Wyre Forest District Council's Corporate Plan

03-08

## Wyre Forest District Council

### Organisational Themes

#### Providing Community Leadership

community involvement  
effective partnership working  
local democracy

#### Improving Corporacy and Performance

corporate development  
financial & asset management  
organisational change management  
organisational performance  
risk management  
strategic planning

#### Delivering Quality Services

best practice  
communication & consultation  
equity  
improving customer services  
utilising new technologies  
value for money services

#### Developing People and the Workplace

equal opportunities  
health, safety & welfare  
human resources  
skills & personal development

### Our Vision

We want Wyre Forest to be a District with healthy, safe and flourishing communities that are supported by a strong and diverse economy. The local environment will be clean, inspiring and valued, where people are proud to live and work and are attracted to visit and invest.

### Our Values

being open,  
responsive &  
accountable

giving value  
for money

promoting  
sustainable  
development

putting  
customers  
first

valuing  
employees

working in  
partnership

### Service Themes

#### Managing the Local Environment

development assessment & building control  
forward planning  
sustainable environment  
waste management

#### Promoting Economic Prosperity

business development & advice  
regeneration  
tourism  
town centres

#### Enabling Community Wellbeing

community safety  
emergency planning  
housing & independent living  
public health  
transport infrastructure

#### Enhancing Cultural Life

community development  
community facilities & resources  
leisure & recreation  
local heritage

### Community Strategy

The highest level plan for the District. Due to be published by December 2003, it is being prepared in partnership with a range of organisations and will set out the communities' ten year vision and priorities for shaping the future of the District.

### Organisational Themes

set out the way in which the Council operates internally and strives for continuous improvement.

### Service Themes

drive the development and delivery of local services that are needed to support the District's economic development, improve the health, safety and wellbeing of the population and protect the local environment.