

WYRE FOREST DISTRICT COUNCIL

CABINET MEETING
22ND NOVEMBER 2007

The Upper Arley Conservation Area – Results of Consultation
on Conservation Area Character Appraisal

OPEN

COMMUNITY STRATEGY THEME:	A Better Environment
CORPORATE PLAN THEME:	Enhancing Cultural Life
KEY PRIORITY:	Local Heritage
CABINET MEMBER:	Councillor Stephen Clee
RESPONSIBLE OFFICER:	Head of Planning, Health and Environment
CONTACT OFFICER:	Amanda Hall - Ext. 2544 Amanda.hall@wyreforestdc.gov.uk
APPENDICES	Appendix 1 – Responses arising from the Public Consultation, with Conservation Officer's responses

1. PURPOSE OF REPORT

- 1.1 For Members to consider the results of the public consultation on the draft Character Appraisal for the Upper Arley Conservation Area and to agree the final document.

2. RECOMMENDATION

The Cabinet is asked to DECIDE:

- 2.1 To approve the Upper Arley Conservation Area Character Appraisal.**

3. BACKGROUND

- 3.1 A Conservation Area Character Appraisal sets out the special architectural and historic characteristics of a Conservation Area and is intended to provide guidance for planning decisions.
- 3.2 The draft Upper Arley Appraisal, together with background information was considered by Cabinet on 26th July 2007, and approved for public consultation.

4. KEY ISSUES

Method of Public Consultation

- 4.1 A public consultation was undertaken commencing on 7th September 2007 and was closed on 19th October 2007.
- 4.2 The consultation consisted of a small pamphlet being sent to residents and land-owners within the Area, and all amenity groups with an interest in the Area. Copies of the document were sent to Ward Members for the area, the Parish Council and English Heritage.
- 4.3 A display and copy of the Character Appraisal were placed in the foyer of the Worcestershire Hub in Kidderminster Town Hall for the duration of the consultation period. The Character Appraisal was also published on the Council's website, including hyperlinks to email to enable web-responses.
- 4.4 The consultation included a presentation to Upper Arley Parish Council, at a meeting held on the 26th September 2007.

Results of Public Consultation

- 4.5 A total of 2 consultation responses were received and these are outlined in *Appendix 1*. The two respondents were generally supportive of the draft Appraisal.
- 4.6 The results of the public consultation are due to be considered by the Community and Regeneration Scrutiny Committee on 7th November 2007. Any recommendations will be reported to Cabinet.

5. FINANCIAL IMPLICATIONS

- 5.1 There are no financial implications arising from the Conservation Area Appraisal.

6. LEGAL AND POLICY IMPLICATIONS

- 6.1 The Conservation Area Appraisal and the public consultation have been carried out in accordance with guidance produced by English Heritage in February 2006.

7. RISK MANAGEMENT

- 7.1 There are no risk management issues arising from this report.

8. CONCLUSION

- 8.1 The consultation on the Conservation Area Appraisal for the Upper Arley Conservation Area Appraisal has not identified any significant issues, and Cabinet is asked to agree that it be approved

9. CONSULTEES

- Head of Legal and Democratic Services
- Local Ward Members

10. BACKGROUND PAPERS

- Cabinet Report 26th July 2007: Draft upper Arley Conservation Area Appraisal
- Planning Policy Guidance Note 15
- Adopted District Local Plan (January 2004)
- Guidance On Conservation Area Appraisals : English Heritage (February 2006)

31st October 2007