

**WMES DELIVERY FRAMEWORK – CONSULTATION DRAFT  
ACTIVITY BEING UNDERTAKEN BY WYRE FOREST DISTRICT COUNCIL**

AWM has requested the following table be completed - one table for each significant activity that your organisation/partnership either currently has in progress or is planned to be undertaken during the April 2008 – March 2011 period, that will help to deliver against one or more of the priorities and actions set out in the draft Delivery Framework.

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
1.3 - Creating economically sustainable new businesses 1.3.1 - Support new businesses					
<b>Specific objective(s) of this activity:</b>					
To support 20 new business start ups through the Council's £500.00 New Business Start Up grant					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
New Business start up grant	2008/09	Wyre Forest District Council	£10,000 Wyre Forest District Council	Wyre Forest District	Completion of 20 grants

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
1.3 - Creating economically sustainable new businesses 1.3.2 - Enterprise support in communities that face barriers					
<b>Specific objective(s) of this activity:</b>					
To co ordinate relevant support agencies (Job Centre Plus, Learning and Skills Council and training providers) to create and local action plan to provide support, mentoring and training in the District's identified key areas of deprivation.					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Seminar	During 2008	Wyre Forest District Council & Oldington and Foley Park Pathfinder	To be confirmed	Wyre Forest District Council	Completion of event, resultant action plan and individuals assisted

**Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:**

1.5 - Investing in business processes and enterprise  
 1.5.1 – Access to support services

**Specific objective(s) of this activity:**

To provide appropriate business support services and signposting

<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
<ul style="list-style-type: none"> <li>• Wyre Forest District Business Directory – hard copy, CD and on line</li> </ul>	Ongoing	Wyre Forest District Council	Completed	Wyre Forest District	Distribution of Directories and hits on Web site
<ul style="list-style-type: none"> <li>• Dedicated Wyre Forest District Business Web site</li> </ul>	Ongoing	Wyre Forest District Council	Completed	Wyre Forest District	Hits on web site
<ul style="list-style-type: none"> <li>• Commercial Property data base and search service</li> </ul>	Ongoing	Wyre Forest District Council and Worcestershire County Council	Ongoing	Wyre Forest District	Hits on web site and number of enquiries

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.2 Improving transport and communications to increase accessibility, efficiency and competitiveness 2..2.Promote early delivery of economically significant and strategic transport projects					
<b>Specific objective(s) of this activity:</b>					
To produce a Kidderminster Regeneration Prospectus - which will incorporate improving the linkages with the rural west with Kidderminster.					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
The publication of the Kidderminster Regeneration Prospectus	Completion by November 2008	Wyre Forest District Council	£25,000	Kidderminster	Publication of Prospectus

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.3 Sustaining management and utilisation of our land and property assets 2.3.1 Maximising economic growth through the development of brownfield land					
<b>Specific objective(s) of this activity:</b>					
To enable and facilitate the bringing forward of allocated employment sites for development and to develop the Kidderminster Regeneration Prospectus					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Former British Sugar Site Kidderminster and other key opportunity sites - including brownfield land	2008 - 2011	Wyre Forest District Council and relevant land owners	To be confirmed	Site specific in Wyre Forest District	Commencement of development work on site
The publication of the Kidderminster Regeneration Prospectus	Completion by November 2008	Wyre Forest District Council	£25,000	Kidderminster	Publication of Prospectus

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.5 Developing sustainable communities 2.5.1 Deliver sustainable development and growth including urban and rural renaissance					
<b>Specific objective(s) of this activity:</b>					
To support the area's 3 town centres and rural areas					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
<ul style="list-style-type: none"> <li>• Provision of a town centre manager in Kidderminster</li> </ul>	2008 – 2010	Wyre Forest District Council and Private Sector	£20,000 per annum	Kidderminster	Performance of targets in Town Centre Partnership Business Plan
<ul style="list-style-type: none"> <li>• Support Stourport on Severn and Bewdley market towns</li> </ul>	2008 - 2009	Wyre Forest District Council, Stourport Forward and Bewdley Development Trust	£15,000 per annum	Stourport on Severn and Bewdley	Performance of targets in annual business plans
<ul style="list-style-type: none"> <li>• Develop rural economic strategy</li> </ul>	2008 onwards	Wyre Forest District Council	To be confirmed	Wyre Forest District rural areas	Adoption of rural economic strategy

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.5 Developing sustainable communities 2.5.2 Improving the quality of our region as a place to live, work and invest in					
<b>Specific objective(s) of this activity:</b>					
To produce a Kidderminster Regeneration Prospectus					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
The publication of the Kidderminster Regeneration Prospectus	Completion by November 2008	Wyre Forest District Council	£25,000	Kidderminster	Publication of Prospectus

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.6 Regenerating our most deprived communities 2.6.1 Encourage the sustainable regeneration of our most disadvantaged communities					
<b>Specific objective(s) of this activity:</b>					
To support the work of the Oldington and Foley Park Pathfinder and the Horsefair, Broadwaters and Greenhill Partnership Assembly					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Wyre Forest District Council and agency / organisational support and input into key activities	Ongoing	Wyre Forest District Council and partner agencies	To be confirmed	Oldington and Foley Park and Broadwaters and Greenhill Wards of Kidderminster	Reduction in levels of deprivation according to national indicators



<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
2.7 Maximising our cultural offer and natural assets 2.7.1 Attract and retain residents, businesses and visitors					
<b>Specific objective(s) of this activity:</b>					
To support the work of Destination Worcestershire - the sub regional Destination Management Partnership					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Destination Worcestershire	Ongoing	Wyre Forest District Council	£20,000	Wyre Forest District	Increase of visitor spend in district

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
3.2 Raising aspirations of leaders and managers 3.2.1 Develop employer investment in leadership and management skills					
<b>Specific objective(s) of this activity:</b>					
To partake in Learning and Skills Council funded Local Authority Leadership development courses					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Local Authority Leadership courses	Annual	Wyre Forest District Council, Worcestershire County Council & Learning and Skills Council	To be confirmed	Wyre Forest District Council	Successful completion of courses

<b>Draft Delivery Framework priority/priorities and action/actions against which this activity will deliver:</b>					
4.3 Position the West Midlands as a global centre where people and business choose to connect 4.3.1 Develop regional marketing					
<b>Specific objective(s) of this activity:</b>					
To market and promote the development opportunities within the District for new and existing businesses and to develop the Kidderminster Regeneration Prospectus					
<b>Activity</b>	<b>Timescale</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Spatial focus</b>	<b>Measure(s) of progress/success</b>
Promotion and marketing	2008/09	Wyre Forest District Council	£10,000	Wyre Forest District	Completion of marketing campaign
The publication of the Kidderminster Regeneration Prospectus	Completion by November 2008	Wyre Forest District Council	£25,000	Kidderminster	Publication of Prospectus