

WYRE FOREST DISTRICT COUNCIL

CABINET MEETING
21ST FEBRUARY 2008

Recommendations from the Community and Regeneration Scrutiny Committee
7th February 2008

West Midlands Economic Strategy (WMES) Delivery Framework: Consultation Draft

In July 2007, the Community and Regeneration Scrutiny Committee considered the Consultation draft of the West Midlands Economic Strategy (WMES), with the Councils response being approved by Cabinet on 28th July 2007.

The Committee noted that Advantage West Midlands is now consulting on the development of an action plan that will assist in the delivery of the WMES.

Members considered the proposed response to the strategic priorities and actions, and endorsed the view that the district does need to attract higher skilled people into jobs, Members commented that salary levels in the district were significantly lower than those in urban areas, such as Birmingham.

Members noted that some areas of the district had difficulties in getting residents into employment. Therefore, it was hoped that the proposal to raise enterprise levels and increase the development of community capacity building, as detailed in appendix 2, would go some way towards addressing the problem.

RECOMMENDED TO CABINET:

The proposed response to the West Midlands Economic Strategy Delivery Framework, as set out in appendix 2 to the briefing paper, be approved.