

WYRE FOREST DISTRICT COUNCIL

CABINET
24th April 2008

The Churchill Conservation Area – Results of Consultation on Conservation Area Character Appraisal

OPEN

COMMUNITY STRATEGY THEME:	A Better Environment
CORPORATE PLAN THEME:	Enhancing Cultural Life
KEY PRIORITY:	Local Heritage
CANINET MEMBER:	Councillor Stephen Clee,
RESPONSIBLE OFFICER:	Head of Planning, Health & Environment
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APPENDICES	APPENDIX 1 – Responses arising from the Public Consultation, with Conservation Officer’s responses

1. PURPOSE OF REPORT

- 1.1 For Cabinet to consider the results of the public consultation on the draft Character Appraisal for the Churchill Conservation Area and to agree the final document.

2. RECOMMENDATION

The Cabinet is asked to **DECIDE:**

- 2.1 The Churchill Conservation Area Character Appraisal be approved.**

3. BACKGROUND

- 3.1 A Conservation Area Character Appraisal sets out the special architectural and historic characteristics of a Conservation Area and is intended to provide guidance for planning decisions.
- 3.2 The draft Churchill Appraisal, together with background information was considered by Cabinet on 20th December 2007, and approved for public consultation.

4. METHOD OF PUBLIC CONSULTATION

- 4.1 A public consultation was undertaken commencing on 11th January 2008 and was closed on 22nd February 2008.

- 4.2 The consultation consisted of a copy of the document being sent to residents and land-owners within the Area, and all amenity groups with an interest in the Area. Copies of the document were also sent to Ward Members for the area, the Parish Council and English Heritage.
- 4.3 A display and copy of the Character Appraisal were placed in the foyer of the Worcestershire Hub in Kidderminster Town Hall for the duration of the consultation period. The Character Appraisal was also published on the Council's website, including hyperlinks to email to enable web-responses.
- 4.4 The consultation included a presentation to Churchill and Blakedown Parish Council at their meeting held on the 20th February 2008.

5. RESULTS OF PUBLIC CONSULTATION

- 5.1 A total of two consultation responses were received and these are outlined in Appendix 1. The respondents were generally supportive of the draft Appraisal.
- 5.2 The results of the public consultation are due to be considered by the Community and Regeneration Scrutiny Committee on 5th March 2008. Any recommendations will be reported to Cabinet.

6. FINANCIAL IMPLICATIONS

- 6.1 There are no financial implications arising from the Conservation Area Appraisal.

7. LEGAL AND POLICY IMPLICATIONS

- 7.1 The Conservation Area Appraisal and the public consultation have been carried out in accordance with guidance produced by English Heritage in February 2006.

8. RISK MANAGEMENT

There are no risk management issues arising from this report.

9. CONCLUSION

- 9.1 The consultation on the Conservation Area Appraisal for the Churchill Conservation Area Appraisal has not identified any significant issues, and Cabinet is asked to agree that it be approved

10. CONSULTEES

- 10.1 Head of Legal and Democratic Services
- 10.2 Local Ward Members

11. BACKGROUND PAPERS

- 11.1 Cabinet Report 20th December 2007: Draft Churchill Conservation Area Appraisal
Planning Policy Guidance Note 15
Adopted District Local Plan (January 2004)
Guidance On Conservation Area Appraisals: English Heritage (February 2006)