

WYRE FOREST DISTRICT COUNCIL

CABINET
24TH APRIL 2008

Broome Conservation Area
Draft Conservation Area Character Appraisal

OPEN	
COMMUNITY STRATEGY THEME:	A Better Environment
CORPORATE PLAN THEME:	Enhancing Cultural Life
KEY PRIORITY:	Local Heritage
CANINET MEMBER:	Councillor Stephen Clee, Planning, Regeneration and Prosperity
RESPONSIBLE OFFICER:	Head of Planning, Health & Environment
CONTACT OFFICER:	Amanda Hall, Ext. 2544
APPENDICES	Appendix 1: Draft Conservation Area Character Appraisal for the Broome Conservation Area;
The Appendix to this report has been circulated electronically. Public inspection copies are available on request (see Agenda front cover for details).	

1.0 PURPOSE OF REPORT

- 1.1 To present Cabinet with a draft Conservation Area Appraisal for the Broome Conservation Area, and to seek authority to undertake a public consultation on the proposals.

2.0 RECOMMENDATION

The Cabinet is asked to **DECIDE:**

- 2.1 **The draft Conservation Area Character Appraisal, as set out in Appendix 1 to the Cabinet Report, be supported and that officers be authorised to undertake a public consultation on the Appraisal before reporting back with a further recommendation.**

3.0 BACKGROUND

- 3.1 The Adopted Local Plan states (in para 8.27), the District Council's intention to prepare appraisals for all Conservation Areas.
- 3.2 A Conservation Area Character Appraisal sets out the special architectural and historic characteristics of a Conservation Area and is intended to provide guidance for planning decisions.

- 3.3 The Broome Conservation Area was designated in 1991 but until now no formal Character Appraisal has been prepared.

4.0 KEY ISSUES

- 4.1 The Draft Conservation Area Character Appraisal has been undertaken in line with guidance from English Heritage published in February 2006.
- 4.2 In order to progress the Conservation Area Character Appraisal, it is considered that a consultation process should be undertaken with all persons and bodies with an interest in the Area. This would include the owner and/or occupier of properties within the boundary of the Area, the parish Council, and other interested parties. The consultation would take the form of public notification of intent, including a press release, a mail-drop to each individual property and interested party, the publication of the Appraisal on the Council's website and a display at the Worcestershire Hub, Kidderminster Town Hall. The consultation would run for a period of 6 weeks, from May 2008 to June 2008.
- 4.3 In line with the approach taken recently for Upper Arley, Harvington and Churchill Conservation Areas no Management Proposals have been produced for Broome Conservation Area.
- 4.4 Local Ward Members and Members of the Community and Regeneration Committee have been consulted on the draft Appraisal. (Any comments received will be included in this report)

5.0 FINANCIAL IMPLICATIONS

- 5.1 Arrangements for a public consultation on the draft Conservation Area Appraisal can be undertaken within existing agreed budgets.

6.0 LEGAL AND POLICY IMPLICATIONS

- 6.1 The proposed Conservation Area Appraisal has been drawn up in accordance with the guidance produced by English Heritage.

7.0 RISK MANAGEMENT

- 7.1 There are no risk management issues arising from this report.

8.0 CONCLUSION

- 8.1 A draft Conservation Area Appraisal has been drawn up, and Cabinet is asked to support the proposals for taking this forward to a public consultation, the results of which will be the subject of a future report.

9.0 CONSULTEES

Head of Legal and Democratic Services
Local Ward Members for the Broome area
Members of the Community and Regeneration Committee

10.0 BACKGROUND PAPERS

Planning Policy Guidance Note 15
Adopted District Local Plan (Jan. 2004)
Guidance On Conservation Area Appraisals: English Heritage (Feb. 2006)