

Kidderminster Town Centre Partnership

Business Questionnaire

Company/Organisation Name: _____

Contact Name: _____

Address: _____

Tel no: _____

Email Address: _____

Would you consider joining Kidderminster Town Centre Partnership (KTCP)?

Yes

No

If no, what would stop you joining? _____

What benefits would you like to see in the KTCP membership pack?

Newsletters

E bulletins

Town Marketing

Free entry on to town website Business Directory

Discount on web advertising

Up to date information on regeneration plans

An opportunity to shape the future of the Town

Other, please state _____

As a business what services would you like to receive from KTCP? _____

What town centre issues do you think KTCP should address? _____

What type of events would you like to see take place in the town centre? _____

How would you market Kidderminster as a town? _____

How would you approach the empty unit issue? _____

What 3 concerns do you think should be the priority for the new Town Centre Manager?

1)

2)

3)

What 3 areas do you think the regeneration plans should concentrate on?

1)

2)

3)

What day of the week could a representative from your business attend KTCP meetings?

Monday

Tuesday

Wednesday

Thursday

Friday

What time of the day could a representative from your business attend meetings?

Morning

Afternoon

Evening

Would you be willing to pay a subscription fee to join KTCP to help fund projects in town?

Yes

No

As a business is there other resources you may be able to offer KTCP?

Yes

No

Please state _____

Would you consider giving a donation to KTCP to fund projects in town?

Yes

No

What year was your business established? _____

How many people do you employ? _____

What is the sqft of your premises? _____

What is your approx. annual turnover? _____

**Thank you for taking the time to complete this questionnaire, please return it in
the SAE provided by 29th August 2008 to:**

Jackie Roberts,
Town Centre Manager

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