

# Kidderminster Town Centre Partnership



Bringing the Pieces Together

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Dear Sir/Madam

Firstly may I take this opportunity to introduce myself, my name is Jackie Roberts and I'm Kidderminster Town Centre Manager. As Town Centre Manager I'm employed to enhance and promote the continued vitality and viability of Kidderminster Town Centre as a place to shop but also visit, work and live.

I am also responsible for the day-to-day running of Kidderminster Town Centre Partnership. The Partnership was formed in 1993 to provide a focus group to address town centre issues and develop a co-ordinated and comprehensive response to the challenges facing the town and its development. Town Centre Partnerships are nationally recognised and work with the Association of Town Centre Management.

Kidderminster Town Centre Partnership welcomes all members of the local business community who are interested in the development and growth of Kidderminster Town Centre.

The purpose of writing to you is to gain an understanding of what, as a business, you would like from the Town Centre Partnership and the Town Centre Manager's role and also give you an opportunity to join Kidderminster Town Centre Partnership. I have enclosed a questionnaire which I hope you will take a few moments to fill out and return in the SAE provided. If you specify on the questionnaire that you are interested in joining the Partnership you will be invited to a re-launch event later in the year.

Thank you for taking the time to read this letter and complete the enclosed questionnaire. If there is anything I can do to assist you in my role as Town Centre Manager, in the future, please do not hesitate to contact me.

Yours faithfully

*Jackie Roberts*

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