

Respondent	Comments Received	Head of Planning, Health & Environment Comments
<b>Prospectus Theme – General Regeneration</b>		
Respondent G	A SAVE KIDDERMINSTER PLAN is needed to kick starts its regeneration.	Noted and agree... <b>no further action required</b> other than to develop the 'Prospectus'
Topland Group	We share the concerns over the future of the town and welcome this Initiative to promote regeneration and encourage economic development.	Support is welcomed... <b>no further action required</b>
Topland Group	We agree with the focus on specific locations and believe that that in order to achieve stated goals a flexible, positive and responsive approach needs to be adopted.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 1</b> )
Centro	Centro welcomes and supports the overall vision and objectives of the Prospectus.	Support is welcomed... <b>no further action required</b>
GOWM	The Prospectus will be an important part of the delivery of the Kidderminster Central Area Action Plan (KCAAP) and the Sustainable Community Strategy (SCS), therefore I would expect to see this clearly recognised in those two documents.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 2</b> )
WCC Economic Development	The regeneration of Kidderminster should be a high priority for WCC and we welcome the opportunity to take part in this process and extremely positive that the outcomes of the process can benefit the town and the wider county.	Noted... <b>no further action required</b> other than keeping WCC engaged in the process
WCC Economic Development	<p>The Econ Dev and Regen teams at Worcestershire County Council (WCC) can assist in the strategic direction of funding and development projects. These tams could be a useful gateway for partnership activities and other funding streams.</p> <p>WCC should be a key partner in the resultant activities of the prospectus.</p> <p>WCC are key partners in other activities including the activities of Worcestershire Partnership and the Local Area Agreement (LAA), Destination Worcestershire and the tourism agenda and a number of regeneration projects that benefit from Advantage West</p>	<p>Noted and agree – further consideration to be given as part of detailed development (<b>ACTION 3</b>)</p> <p>Other areas of interest to explore with Worcestershire colleagues include education, property and highways/ transportation.</p>

<p>Respondent C</p>	<p>Midlands (AWM) funding.</p> <p><del>Car parking and the charges will always be a problem and the presence of the supermarkets and DIY stores give local people a chance for a quick free visit. Park and display limits the visit to the time selected with no free time for a meal or unscheduled attractions.</del></p> <p>Business Support &amp; Enterprise Sustainability &amp; Renewable Energy</p> <ul style="list-style-type: none"> <li>• Technology and Growth</li> <li>• National &amp; European Incentives</li> </ul>	<p>Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Head of Operational Services who has responsibility for car parking... <b>no further action required</b></p> <p>See <b>ACTION 14</b> – car parking improvements</p>
<p>WCC Economic Development Respondent C</p>	<p>The Droitwich Canals project is now moving to implementation and the Stourport Basins restoration project almost complete. This is a recognised avenue for successful leverage of funding. Lessons can be learnt from these projects for the benefit of Kidderminster development <del>could be done extensively parking facilities accessed from the Worcester Road Island and the ring-</del></p>	<p>Noted. Proposals for Phase 5 of the town centre ring road, which would have connected the Worcester Road island and Park Lane have been shelved and the Council are looking to address the negative consequences of the existing sections of the road <b>no further action required</b></p>
<p>WCC Economic Development</p>	<p>The Regional Spatial Strategy (RSS) and Regional Economic Strategy (RES) provide a clear strategic case for the regeneration of Kidderminster and there is a clear implication that it is a priority for the County.</p> <p>WFDC has engaged in the Joint Investment Plan that WCC is developing that will demonstrate local and countywide priorities over the next 10 years. It is envisaged this will be a rolling plan updated annually. The outcomes of the regeneration prospectus should feed into this process</p>	<p>Noted and agree – further consideration to be given as part of detailed development (ACTION 4)</p> <p>Noted and agree – further consideration to be given as part of detailed development (ACTION 5)</p>
<p><b>Prospectus Theme – Transport</b></p>		
<p>Respondent C Respondent B</p>	<p>A tramway has been mentioned connecting the railway stations with the town centre - why not?</p> <p>The ring road is devastating to the psyche of the town.</p>	<p>However, some consideration of improving the town centre may feature in the beginning of the next years development (ACTION 6)</p> <p>Noted and agree – further may feature in the beginning of the next years development (ACTION 6)</p> <p>Noted and agree – further may feature in the beginning of the next years development (ACTION 6)</p>
<p>Respondent B</p>	<p>A traffic underpass would allow places like the Horsefair to flow into the town.</p>	<p>Noted and agree – further may feature in the beginning of the next years development (ACTION 6)</p> <p>Noted and agree – further may feature in the beginning of the next years development (ACTION 6)</p> <p>Noted and agree – further may feature in the beginning of the next years development (ACTION 6)</p> <p>Midland Metro have taken some time to</p>

Respondent E	We are desperately in need of an exit from Green Street directly onto the Ringway.	Noted. See above.... <b>no further action</b>
Respondent E	The redevelopment of Weavers Wharf is blighted by the positioning of and access to the car park.	See <b>ACTION 8</b> – improving links between Noted. See above and the Town Centre. <b>ACTION 12</b> – Improving public transport infrastructure ( <b>ACTION 11</b> )
Respondent F Respondent D	Bearing in mind that buses are a provision for the overall common good, is it not evident that Kidderminster is a backward town devoid of both bus lanes and forward looking transponder traffic signals for bus priority access to the railway station forecourt? side of town.	Noted. This is a detailed transport Noted. This is a detailed transport suggestion that is perhaps beyond the scope of the Prospectus document. It is suggested that the Worcestershire County Council should consider this proposal. However, proposals for transport infrastructure in and around the Horsefair area may help to improve links between Dorchester Hill and the Town Centre; <b>ACTION 12</b> – improving public transport infrastructure
Respondent F	Failure of traffic-management-by-reduction planning policies indicates a need for residential parking permits does it not?	See <b>ACTION 9</b> beyond the scope of the Prospectus document. It is suggested that the Council should consider <b>ACTION 12</b> – Improving public transport infrastructure. The Council has responsibility for car parking. This is a detailed suggestion that is perhaps beyond the scope of the Prospectus document. It is suggested that the Council should consider <b>ACTION 14</b> – Improving car parking infrastructure.
Respondent E Respondent H	Cross areas. This is due to high volume of traffic leaving Tesco, Morrisons and B&Q, Lidl and the surface car parks. This will only get worse when the larger Morrisons store opens and the old store is to put to new use. Watch air quality and traffic increases. Perhaps a tram?	Noted. This is a detailed suggestion that is perhaps beyond the scope of the Prospectus document. It is suggested that the Council should consider <b>ACTION 10</b> – Improving public transport infrastructure and however, some consideration to improving

		<p>public transport infrastructure more generally may feature in the document. In recent years the expense of new light rail/ tram systems has proved prohibitive other than in the largest urban areas e.g. Birmingham and the Black Country where proposals to extend the Midland Metro have taken some time to develop... <b>no further action required.</b></p> <p>See <b>ACTION 12</b> – improving public transport infrastructure</p>
Respondent I	<p>There needs to be more cycling facilities, especially cycle lanes. I cycled to Sainsbury’s when I was given this flyer and found it very hard and quite scary on the roads as Kidderminster is all geared up for cars racing round. There really are few cycle lanes around or provisions for cyclists.</p> <p>I feel like I’m risking my life and even where there are cycle lanes, like on the Franche Road, people just park in them, forcing cyclists into traffic anyhow!</p>	<p>Noted and agree in part – further consideration to be given as part of detailed development (<b>ACTION 13</b>)</p>
Respondent J	<p>Do away with parking charges on car parks, especially the hospital.</p>	<p>Noted. This is beyond the scope of the Prospectus document, although the use of parking charges is a nationally recognised approach to sustainable demand management. The comments have been forwarded to the Head of Operational Services who has responsibility for car parking within the Council jurisdiction. Car Parks outside of the District Council’s control should be taken up with the relevant authority - in this case the NHS Trust... <b>no</b></p>

		<b>further action required</b>  See <b>ACTION 14</b> – car parking
Respondent J	More speed cameras on the ring road.	Noted. This is a very specific suggestion relating to the ring road and beyond the scope of the Prospectus document. However, further consideration to be given to enhancing the Ring Road as part of detailed development ( <b>ACTION 6</b> )
Respondent L	We need more parking spaces in the Horsefair - half hour short stay would be great.	Noted. These comments have been forwarded to the Head of Operational Services who has responsibility for car parking. Further consideration to parking could be considered through <b>ACTION 17</b> - Horsefair Gateway Improvements. See also <b>ACTION 14</b> – car parking improvements
Respondent L	More buses on more routes like from Cookley and Wolverley into Kidderminster.	Noted. This is a detailed transport suggestion that is perhaps beyond the scope of the Prospectus document. It is more appropriate for the Worcestershire County Council Local Transport Plan. However, proposals to enhance transport infrastructure and connections in and around the Horsefair area may help to improve the attractiveness of servicing these areas to operators... <b>no further action required.</b>  See <b>ACTION 9</b> – improving links between the Centre and the north-east side of town.
Centro	Important strong correlation between the Prospectus and RSS policies T1-T12, the Regional Transport Strategy and the West	Noted and agree – further consideration to be given as part of detailed development

	Midlands Local Transport Plan – especially in relation to reducing the need to travel and public transport.	( <b>ACTION 2</b> )  See <b>ACTION 12</b> – improving public transport infrastructure
Centro	A high quality public transport network can assist in sustainable economic growth and regeneration, whilst also ensuring that the West Midlands transport sector contributes to the wider challenges including reducing climate-changing emissions.	Noted and agree... <b>no further action required</b>  See <b>ACTION 12</b> – improving public transport infrastructure
Centro	Transport and in particular public transport should be a key theme throughout this document in order to promote accessible developments and sustainable regeneration.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 12</b> )
Centro	It is noted that the prospectus makes little reference to the regeneration and economic importance of the railway station and the need to improve interchange and connectivity with Kidderminster town centre. From a transport point of view this is vital to the future social and economic development of Kidderminster and should be a high priority in taking forward regeneration schemes.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 15</b> )
Chaddesley Corbett PC	The parking situation should be considered as there is a real problem already and we don't see any provision for more in the new proposals.	Noted – further consideration to be given to parking as part of detailed development ( <b>ACTION 14</b> )
The Inland Waterways Association	Canal transport corridor – canal can provide green transport and be used for the carriage of freight. With the canal at the foot of the former British Sugar site there are opportunities for water based freight movement. Potential to use SVR for rail freight, especially as it is only a short distance to the River Severn (that legally remains a commercial waterway).	Noted and agree in part – further consideration to be given to parking as part of detailed development ( <b>ACTION 16</b> )
O&FP Pathfinder	Improve the road infrastructure – a better route into the Horsefair/Churchfield area that stops traffic backing up on the ring road.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
O&FP Pathfinder	Ensure that any new road works to the ring road does not further	Noted and agree – further consideration to

	isolate residential areas from the town centre.	be given as part of detailed development ( <b>ACTION 17</b> )
WCC Economic Development	The transport infrastructure is always an issue although this has been improved over the past decade.	Noted... <b>no further action required</b>
Wyre Forest Liberal Democrats & Liberal Party	<p>If the county council aren't willing to come up with an effective plan to address the quality of the roads in Kidderminster, why don't we design one and present it to them?</p> <p>Why don't we work as a community to provide a town survey on the state of the roads that will tell the County, rather than leave it to the vested interests of the County officers and their sub-contractors?</p>	Noted. The Local Transport Plan is the appropriate policy document for matters of strategic transport infrastructure. However, it is envisaged that transport proposals will form a key part of the Prospectus and the District Council will be seeking to work constructively with Worcestershire County Council to develop ideas. There are a number of ACTIONS proposed to address transport issues including <b>ACTIONS 6, 8-17 &amp; 37.</b>
Wyre Forest Liberal Democrats & Liberal Party	<p>Kidderminster's older side streets have narrow pavements introduced in the days when the car was king. We think its time those residential streets were given back to the residents.</p> <p>We propose looking at home zones for a number of areas of Kidderminster, including between Park Street and the hospital, much of the Greenhill area, areas around Foley Park and Sutton Park and a number of the other housing estates around the town.</p> <p>A pedestrian prioritised approach to planning needs to be adopted. This should include wider pavements on many of the town's older streets.</p>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 13</b> )
Wyre Forest Liberal Democrats & Liberal Party	The whole Tesco car park area and access to it from the town centre end of New Street is awkward. Drivers have complained about people crossing in the wrong places but that's because the crossings are in the wrong place for pedestrian traffic flows.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 13</b> )
Wyre Forest Liberal Democrats	There is a culture of parking on curbs in Kidderminster...but there is no legislation to stop it other if it blocks the pavement for a	Noted. This is beyond the scope of the Prospectus document and a matter for local

& Liberal Party	passing mobility buggy. On those streets that are too narrow for double parking, let's get the County Council to restrict parking to one side and ban parking on curbs.	County Councillors to raise directly with Worcestershire County Council... <b>no further action required</b>
Wyre Forest Liberal Democrats & Liberal Party	There are several areas of the town blighted by commuter and shopping parking because people don't want to pay for car parks. Residents parking permits are common across the country but not in Kidderminster. If WCC wants to impose such a scheme it should ensure that people want it and adequate consideration is made for business people and family visitors.	Noted. This is beyond the scope of the Prospectus document. These comments have been forwarded to the Head of Property and Operational Services who has responsibility for car parking... <b>no further action required</b>  See <b>ACTION 14</b> – car parking improvements
Wyre Forest Liberal Democrats & Liberal Party	Contrary to popular belief there is sufficient parking space in Kidderminster. The problem is the way that it is sited and signposted and the access from some of that parking to the town centre. We believe we should resist the urge to expand car parking but to encourage drivers to use Blackwell Street, Bromsgrove Street, Aggborough and the station.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 14</b> )
Wyre Forest Liberal Democrats & Liberal Party	The junction between the Butts, the Bullring and Crossley Retail Park is a nightmare for anyone who doesn't know the area. It is also extremely difficult to get out of Crossley Retail Park on a busy day, which deters shoppers from using it.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 11</b> )
Wyre Forest Liberal Democrats & Liberal Party	A reliable, affordable bus network reduces council costs for road-building and repairs, car-parking, traffic management and air pollution.	Noted... See <b>ACTION 12</b> – improving public transport infrastructure
Wyre Forest Liberal Democrats & Liberal Party	We should entreat Chiltern Railways to extend their brief daily schedule of direct trains between Kidderminster and London. A regular service through the day would attract visitors and business from across the country, including to the Severn Valley Railway.	Noted. This is beyond the scope of the Prospectus document, although there may be an opportunity to take the matter up as part of taking forward <b>ACTION 12</b> – improving public transport infrastructure.
Wyre Forest Liberal Democrats & Liberal Party	SVR - perhaps it should get involved in helping reduce local traffic congestion by running a light rail commuter shuttle service between Bewdley, the old halt at Foley Park and Kidderminster	Noted and agree in part, although this was subject of a detailed study some years ago



	Town.	– further consideration to be given as part of detailed development ( <b>ACTION 12</b> )
Wyre Forest Liberal Democrats & Liberal Party	We believe the Easter Park site was ill-considered as it will only increase traffic through Summerfield and has done little for the residents at the edge of Spennells.	Noted; Planning Permission has been granted for the development - <b>no further action required</b>
Network Rail	<p>Worcestershire County Council (as part of their Local Transport Plan) is keen to improve access to passenger transport facilities within the county. Kidderminster station has been highlighted as a particular problem in respect of access. Wyre Forest District Council has highlighted the access problems in their Core Strategy consultation document.</p> <p>There has been a rapid increase in passenger numbers at Kidderminster in recent years. However, the station facilities and modal integration is inadequate. With the adjacent Severn Valley Railway and several local tourist attractions, Kidderminster Station is a key gateway to and from the Wyre Forest. In particular the County and District Council are keen that initial impression is enhanced by an improvement in design quality and improved inter modal facilities. Following on from the 'Access for All' proposals the County Council have expressed an interest in the replacement of the existing station building with a Modular station building.</p>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 15</b> )
Network Rail	<p>Initial Objectives:</p> <ul style="list-style-type: none"> <li>• Redesign the station layout and forecourt area</li> <li>• Confirm optimum location for proposed modular station</li> <li>• Identify options for a segregated bus terminating facility</li> <li>• Remove conflict from car park entrance (in &amp; out) with pick up/drop off parking adjacent to station building.</li> <li>• Improve circulation from the entrance onto Comberton Road</li> <li>• Identify opportunities for provision of additional car parking spaces</li> <li>• Identify opportunities for cycle parking facilities</li> </ul>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 15</b> )

Respondent G	I have been visiting Birmingham for the last 10 years but the town has not changed much because Kiddy has not got large retailers that have risen in these towns. So please let us see some of these giants come to this town.	Noted and agree – further consideration to be given as part of detailed development (ACTION 18)
<b>Prospectus Theme</b>		
Respondent J Respondent C	A balanced mixture of retail outlets is central to this regeneration plan. Debenhams in Slingfield provides support for the other High Street names but there is a need to keep the balance of small and big shops. The High Street, Worcester Street, Vicar Street circuit must not be neglected.	Noted and agree – further consideration to be given as part of detailed development (ACTION 18)
Respondent J	Improve the quality of house owners and shoppers by doing away with the market days.	Noted and agree in part – further consideration to be given as part of detailed development (ACTION 18)
Respondent R	The town misses the old indoor retail market with its accesses in from side of walkways. Streets have to be pedestrianised and shopping malls and space should be restricted to town centre locations to encourage the vibrancy of central Kidderminster. Encouraging would make an ideal market and shopping arcade.	Noted and agree – further consideration to be given as part of detailed development (ACTION 22)
Respondent L Respondent C Wyre Forest Liberal Democrats & Liberal Party Respondent C Wyre Forest Liberal Democrats & Liberal Party Respondent D Wyre Forest Liberal Democrats & Liberal Party Respondent G	I believe there is a Debenhams coming - well great. I'm sure it is right that the Crosskey Bank Complex (what used to be the town's biggest Halifax carpet competitor?) is totally isolated and why does the B&Q store seem to have no part of the town centre activity? Shopping centre right at its heart, along with acres of tarmac. The little shops that are left have to be protected and theis Backward view of the town is a thing to think about. It has been achieved in Birmingham at the Gas Street Basin. Kidderminster needs to offer visitors an all-round shopping experience with good retailers of all kinds, easy access and plenty of good food and entertainment to complete their day.	Noted and agree – further consideration to be given as part of detailed development (ACTION 18)
Wyre Forest Liberal Democrats & Liberal Party Respondent G	The past many years have seen that a large number of businesses in the right location, which is very basic for this town and its economy, support from the council and local businesses.	Noted and agree – further consideration to be given as part of detailed development (ACTION 23)
Wyre Forest Liberal Democrats & Liberal Party Respondent G	Most of the empty units are too large. Many of them are owned by huge pension funds that have little care for Kidderminster's needs. Its economic structure is failing. We need to promote their redevelopment as small units to attract independent businesses and to seek better rent agreements for new businesses.	Noted and agree in part – further consideration to be given as part of detailed development (ACTION 18/20)
Wyre Forest	My concern is the area near the old Littlewoods store and some other empty stores further down the street; these have remained dormant for sometime now and not being used. We recommend restricting stalls to one side of the street, further	Noted – further consideration to be given as part of detailed development (ACTION 20)

Liberal Democrats & Liberal Party Respondent C	Always from his shop fronts and signs, but it is possible to have a covered market in the town centre if it offered more food stalls	part of detailed development ( <b>ACTION 21</b> ) Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 16</b> )
Respondent D	We favour a full covered market as Kidderminster always used to have. The suggestion has been made to extend this through the Bull and Spencers Building and celebrate our heritage	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 25</b> )
Wyre Forest Liberal Democrats & Liberal Party	Of relevance to the Core Strategy and the Regeneration Prospectus for Kidderminster is a thorough understanding of the town's historic environment resource through its contribution to the area's historic character and distinctive identity as well as a comfortable communal seating/eating area	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 25</b> )
Wyre Forest Liberal Democrats & Liberal Party	Buildings and enhancement of the wider public realm	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 22</b> )
Wyre Forest Liberal Democrats & Liberal Party	be offered near the canal and river as well as at wide pedestrian points in the Town Centre	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 25</b> )
Wyre Forest Liberal Democrats & Liberal Party	There are no internet cafes in the centre of town. The Youth Centre could offer such services to young people and ease the pressure on the library. Other cafes in the town might consider installing free wireless broadband as an incentive to attract customers with their own laptops.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 23</b> )
Wyre Forest Liberal Democrats & Liberal Party	A series of plaques at appropriate places around the town, such as the bridge on the site of Frankfort	Noted. See <b>ACTION 26</b> – Developing Place Identity, arts & culture
Wyre Forest Liberal Democrats & Liberal Party	It is important to tell people about Kidderminster's history and the addition of Heritage Information Boards is a simple and inexpensive way forward. The Bell and the Bull displays create discussion and comment why not more of this type of display.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 24</b> )
<b>Prospectus Theme – Built Environment</b>		
Respondent C	and craft shops.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 6</b> )
Respondent C	This [Comberton] island is an eye-sore and the architects need to think of ways of eliminating this barrier.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 22</b> )
Respondent C	The suggested hotel on the top floor at Slingfield would help, but there is a need for more hotel accommodation in the town centre.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 22</b> )
Respondent D	The suggested hotel on the top floor at Slingfield would help, but there is a need for more hotel accommodation in the town centre.	Noted and agree in part – further consideration to be given as part of detailed development

		( <b>ACTION 17</b> )
Respondent D	Pull down Weavers cottages in Blackwell Street.	Noted. This is beyond the scope of the Prospectus... <b>no further action required</b>
Respondent D	Regenerate the Horsefair, especially Blackwell Street.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
Respondent G	My other concern is over the entries into Kidderminster, the outskirts look very unpleasing to people visiting here. Why can't the local council start making these areas more colourful, more plants less green, trees cut back, new or repainted road surfaces, especially all these potholes that have appeared in a number of roads; so let's see a large road surfacing programme begin.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 27</b> )
Respondent H	A big clean up of the Horsefair, it looks a sight and so near the centre. I usually want to save anything with history but the neglect of the shops and products just lets Kidderminster down. Can't the shop owners put the price of a tin of paint against their tax?	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
Respondent J	Demolish the eyesore in the Bullring (the off white building) [Crown House?].	Noted – further consideration to be given to tackling ugly buildings as part of detailed development ( <b>ACTION 28</b> )
Respondent L	Shop owners could do with grants to improve there shops in the Horsefair most of them are a disgrace. I travel from Wolverhampton every day a lot of people who come to Kidderminster do not get a good impression when driving in through the Horsefair you want people to come and shop in Kidderminster.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
Respondent L	You have spent a lot of money in the town well lets let people see that Kidderminster is a nice town and not put off when having to drive though the Horsefair and thinking it's a dump.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
O&FP Pathfinder	The 'old' town centre needs a new identity and facelift.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 20</b> )
O&FP Pathfinder	The use of public art for new developments can serve as a key element that could gain the support and ownership of the local community. Many areas lack key landmarks to provide key focal	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 26</b> )

	points for the community and visitors.	
WCC Economic Development	H,G&B - This is an area clearly in need of physical regeneration. The quality of the area needs to be improved.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
Wyre Forest Liberal Democrats & Liberal Party	Town Gateways - Entering Kidderminster is not an exciting or enticing experience. We suggest the commissioning of large, colourful public installations, promoting the town's assets and heritage, created by local artists in conjunction with the schools closest to each gateway.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 27</b> )
<b>Prospectus Theme – Natural Environmental</b>		
Respondent N	I would suggest developing the water meadows behind Sainsbury's into a nature park suitable for people to explore in safety.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 29</b> )
Respondent D	Create a canal side park from St. Mary's Church to Waterside Grange.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 29</b> )
Respondent E	It is widely acknowledged that water in a town centre attracts visitors but this development [Weavers Wharf] has positioned the car park in the prime spot.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 19</b> )
Respondent F	Why was the public green open space removed from the 'delivered' Weavers Wharf – leaving an unattractive tarmac tsunami?	Noted... See <b>ACTION 29</b> – improving open space & nature conservation
The Inland Waterways Association	The Canal and River still seem to be treated as backwaters and as such have no magnetic attraction to pedestrians that they should have. They are key to any regeneration project of the type envisaged for Kidderminster.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 16 &amp; 19</b> )
The Inland Waterways Association	Boaters generally just pass through Kidderminster and go to places like Kinver, Stourport and Worcester because of its unattractiveness when viewed from the canal. The canal corridor needs to be attractive and safe for people to stop and visit the town.	Noted and agree– further consideration to be given as part of detailed development ( <b>ACTION 16</b> )
Natural England	Natural environment of the towns setting is rich and diverse and	Noted and agree– further consideration to

	therefore makes Kidderminster an attractive town to live and work in.	be given as part of detailed development ( <b>ACTION 29</b> )
Natural England	The River Stour provides a 'green lung' through the town and could be further developed and enhanced.	Noted and agree– further consideration to be given as part of detailed development ( <b>ACTION 29</b> )
Natural England	The visitor economy strongly depends on the quality landscape and natural environment. Green spaces to relax and develop well being will attract visitors back.	Noted and agree– further consideration to be given as part of detailed development ( <b>ACTION 29</b> )
Environment Agency	It is essential to ensure that the water environment is not adversely impacted. Large parts of the proposed regeneration projects fall within source protection zones, zones to protect sensitive locations such as springs, wells and boreholes used for potable supply.	Noted and agree– further consideration to be given as part of detailed development ( <b>ACTION 30</b> )
Environment Agency	The area is highly sensitive in terms of protection of groundwater. It is therefore essential that all appropriate measures are taken to ensure that the underlying aquifers are protected.  It is noted that many of the areas included in the regeneration projects have been previously occupied by potentially contaminating activities.	Noted and agree– further consideration to be given as part of detailed development ( <b>ACTION 30</b> )
Environment Agency	<i>Arc of Opportunity Area</i> - area is underlain by a major aquifer of high vulnerability and within a source protection zone and therefore appropriate measures will have to be taken to ensure the protection of groundwater.  <i>H,B&amp;G</i> – area is underlain by a major aquifer of high vulnerability and within a source protection zone and therefore appropriate measures will have to be taken to ensure the protection of groundwater.  <i>SREC</i> - area is underlain by a major aquifer of high vulnerability and within a source protection zone and therefore appropriate measures will have to be taken to ensure the protection of	Noted – further consideration to be given as part of detailed development ( <b>ACTION 30</b> )

	groundwater.	
Wyre Forest Liberal Democrats & Liberal Party	We would like Kidderminster's supermarkets to reduce the quantity of unnecessary packaging.	Noted. This is beyond the scope of the Prospectus document... <b>no further action</b>
Wyre Forest Liberal Democrats & Liberal Party	Although there are merits to kerb-side sorting of recyclable goods, Wyre Forest's recycling teams quite often leave rubbish scattered on the street after they've visited. The council needs to keep the pressure on to ensure best practice.	Noted. This is beyond the scope of the Prospectus document. Comments have been forwarded to the Operational Services Manager with responsibility for street cleansing... <b>no further action required.</b>
Wyre Forest Liberal Democrats & Liberal Party	Some of the best green spaces and nature reserves in the area are being spoiled by too many cars and people not taking care of their dogs. Habberley Valley and Burlish Top need better consideration from the public and restrictions on vehicular access.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 29</b> )
Wyre Forest Liberal Democrats & Liberal Party	We propose a scheme with kids, schools and parents to sponsor trees throughout Wyre Forest.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 29 &amp; 26</b> )
<b>Prospectus Theme – Housing</b>		
Respondent C	There is a need for more residential accommodation in the town centre – what happened to the proposal for apartments on the top floors of the Piano Building?	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 31</b> )
Respondent H	Could you sell off the sky scrapers at the Horsefair to a developer to turn into luxury apartments? I believe a few cities have managed this. The profit could build new homes.	Noted. This is beyond the scope of the Prospectus document. Comments have been forwarded to the Community Housing Group ... <b>no further action required.</b>  See <b>Action 32</b> – Housing Renewal
Respondent J	Limit the amount of cheap housing (the town is being overrun...).	The delivery of affordable housing is a crucial part of ensuring a balance housing market... <b>no further action required.</b>
Respondent J	Encourage shared ownership of properties and reduce council	Noted. This is beyond the scope of the

	accommodation. Ownership brings a duty of care and responsibility.	Prospectus document. However, the delivery of Shared Equity affordable housing is a crucial part of ensuring a balance housing market... <b>no further action</b>
Topland Group	We believe that the promotion of residential development in the town centre is an essential element in ensuring its long term survival.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 31</b> )
The Bromford Group	We have designated development staff that are local and experienced in delivering multi-tenure housing projects. We already act as development agents for WFCHG and have successfully delivered their 2006-2008 development programmes worth in excess of £98million.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 33</b> )
The Bromford Group	Bromford have already had involvement in the Council's regeneration strategy and have been working with the Council, and other partners, on the Hurcott Road housing development  Bromford have also completed 25 units in the Horsefair.	Noted. On-going partnership and support is welcomed... <b>no further action required.</b>
The Bromford Group	O&FP Area: <ul style="list-style-type: none"> <li>• There are some possible small-scale opportunities for housing development around current estates.</li> <li>• There will be a need to focus on road and transport infrastructure.</li> </ul> H,B&G Area: <ul style="list-style-type: none"> <li>• Community safety, skills development and improved facilities need to be considered alongside physical regeneration.</li> <li>• Good opportunities for mixed employment, housing and regeneration on a large scale.</li> </ul>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 34</b> )  Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17</b> )
The Bromford Group	There is an opportunity to consider town centre housing.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 31</b> )
Community First	Surprised not to find any mention of the need for affordable housing development as part of the blueprint for Kidderminster.	Noted and agree. Indeed the delivery of affordable housing is one of the District



	<p>Affordable housing is a vital element to help stimulate and invest in the redevelopment/regeneration opportunities for the town.</p> <p>By making affordable housing a priority you will help attract a share of the investment funds being made available by the Housing Corporation.</p>	<p>Council's four corporate priorities for 2008/09. Further consideration to be given as part of detailed development (<b>ACTION 31 &amp; 32</b> )</p>
David McLean Homes	<p>David McLean Homes would be able to contribute to this exciting regeneration by way of our extensive knowledge and experience of the house building sector.</p> <p>David McLean Homes has been active in urban regeneration and refurbishment in a number of locations both locally and nationally and we are extremely keen to lend our expertise to this regeneration opportunity.</p>	<p>Noted. Further consideration to be given as part of detailed development (<b>ACTION 33</b>)</p>
O&FP Pathfinder	<p>Need affordable private and rented living accommodation in the town.</p>	<p>Noted and agree – further consideration to be given as part of detailed development (<b>ACTION 31 &amp; 32</b> )</p>
Waterloo Housing Association	<p>Waterloo could provide new housing opportunities, particularly through section 106 opportunities.</p>	<p>Noted. Further consideration to be given as part of detailed development (<b>ACTION 33</b>)</p>
Waterloo Housing Association	<p>Waterloo has a dedicated regeneration team whose expertise could prove beneficial. As a development partner the HA could provide a mixture of housing for rent, shared ownership and outright sale.</p> <p>Waterloo is currently developing in the town centre with social housing above shop premises in Oxford Street.</p>	<p>Noted. On-going partnership and support is welcomed.– further consideration to be given as part of detailed development (<b>ACTION 33</b>)</p>
Wyre Forest Liberal Democrats & Liberal Party	<p>Kidderminster's main areas of housing shortage are affordable and rented 3-4 bedroom family homes. The government's quota system on home building discourages the development of larger homes by giving the same rating to small flats as large houses, but the fact remains we must build less one and two bed homes and more family-sized ones.</p>	<p>Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Housing Services Manager for consideration in the development of a Housing Strategy...<b>no further action required.</b></p>

		See <b>ACTION 31 &amp; 32</b> – town centre living (31) and housing renewal (32) to be given as part of detailed development (ACTION 6)
Respondent F	We need to start by increasing the human dimension and filling-in those anachronistic pedestrian subways – starting with Comberton Hill.	Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Housing Services
Wyre Forest Liberal Democrats & Liberal Party	We propose an increase in the affordable housing could breathe development into the town the discouragement of allowing the affordable parts of a development to be placed elsewhere.	Manager and Forward Planning Manager for consideration as part of development of the (ACTION 6) Development Framework...no further action required
The Bromford Group	Putting in more surface crossings will be welcome, but this needs to be balanced with keeping traffic flowing around the ring road.	– further consideration to be given as part of detailed development (ACTION 31 & 32 – town centre living
Disability Action	Would improve pedestrian crossing points on the ring road and	(31) and housing renewal (32)
Wyre Forest Liberal Democrats & Liberal Party	We encourage the development of the progressive apartments and cross streets homes within the town centre area, such as the	Noted. Further consideration to be given as part of detailed development (ACTION 6)
Natural England	The change entrance on Blackwell Street pedestrian way of the	Noted and agree – further consideration to be given as part of detailed development (ACTION 31)
	with over ground access	Noted. This is beyond the scope of the (ACTION 6 & 13)
Wyre Forest O&P Pathfinder Liberal Democrats & Liberal Party	fill the ring road subways to encourage people to walk into and out of town. The pedestrian route between the train station and the town centre needs to be pleasant, frequent and user friendly	Noted. Further consideration to be given as part of detailed development (ACTION 6 & 8)
WCC Economic Development Theme – Pedestrian Movement/Connectivity	this is more valuable than the ring road cuts through the centre of the town – if the centre is to expand both sides of the ring road then it would make sense to create better pedestrian links between the two. The subways could be made more attractive as a fairly simple measure	Noted. Further consideration to be given as part of detailed development (ACTION 6)
Respondent B	St Mary's church should be reunited with Church Street and the town centre.	Noted and agree – further consideration to be given as part of detailed development (ACTION 6)
WCC Economic Development	The subway is unattractive and a centre for anti-social behaviour – never-the-less it is far more effective than surface crossings and	Noted. Further consideration to be given as part of detailed development (ACTION 6)
Respondent C	filling them now could be a fairly drastic measure and they would benefit by transport system	Noted and agree – further consideration to be given as part of detailed development (ACTION 6)
Wyre Forest Liberal Democrats & Liberal Party	road island at the bottom of Comberton	Noted and agree – further consideration to be given as part of detailed development (ACTION 6)
	All of Kidderminster's underpasses are unpopular, especially with women and elderly. We should seek to remove them wherever possible	Noted. Further consideration to be given as part of detailed development (ACTION 6)

Wyre Forest Liberal Democrats & Liberal Party	The Comberton Hill sunken roundabout is a major blockage to pedestrians who are scared to use the underpasses. We suggest EITHER filling it in and creating proper pedestrian crossings at ground level OR turning it into a comfortable amphitheatre style seating area with a central performance space and clean public toilets. It might make a suitable picnic space for lunches.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 6</b> )
<b>Prospectus Theme – Entertainment/Leisure/Evening Economy</b>		
Respondent C	The Rose Theatre in Broadwaters is too remote to be considered part of a town plan - could it be integrated into the plan, possibly with its entry off the Rowland Hill complex with its cafés and restaurants to make a proper night out.	Noted. Further consideration to be given to the arts as part of detailed development ( <b>ACTION 26</b> )
Respondent C	Bowling seems to be the “in-sport” for young people and families and this, together with a cinema, is, I understand, part of the development plans for the former Woodward Grosvenor building at Worcester Cross - published plans look good.	Noted... <b>no further action required.</b>
Respondent F	Would it not illustrate joined-up thinking for any proposed cinema to be withdrawn from the KTC.3 development?	Noted, but evidence suggests that many Wyre Forest residents continue to travel to Merry Hill and/ or Worcester to access multiplex facilities... <b>no further action required.</b>
Respondent G	I have noticed that there is plans to regenerate the lower half of the high street, i.e. Worcester Street near the old courts; I believe work should have began last summer but at no success. A bigger cinema, ten-pin bowling alley, more retailers are planned for that site – good, it needs it.	Noted... <b>no further action required.</b>
O&FP Pathfinder	The development of Worcester Street as a leisure quarter would be a good step forward. However, need to recognise that jobs created through the leisure quarter will often be low paid, low skilled and do little increase prosperity.	Noted... <b>no further action required.</b>
WCC Economic Development	The evening economy is one of significance and has potential in the town. A leisure quarter would be a significant benefit to Kidderminster if it is balanced and may provide competition with Worcester and Birmingham.	Noted. Further consideration to be given to the arts as part of detailed development ( <b>ACTION 22</b> )
Wyre Forest Liberal Democrats	The new entertainment quarter plan will enhance the experience of coming to Kidderminster and we are in favour of it in principle.	Noted... <b>no further action required.</b>

& Liberal Party	However, the Warehouse management have done much to enhance the town and deserve support. Its small screening rooms are ideal for specialist films that appeal to fans of different genres and foreign films, including Polish films for the new Polish community.	
Wyre Forest Liberal Democrats & Liberal Party	Kidderminster is also a historical centre for music, so why not licence quality performers to use specified busking and street theatre sites around the town centre, especially on market days?	Noted and agree in part – Comments forwarded to Licensing & Environmental Health Manager; further consideration to be given as part of detailed development ( <b>ACTION 26</b> )
Wyre Forest Liberal Democrats & Liberal Party	An annual music festival in all the halls and venues and street venues of the town in conjunction with the Wyre radio station and local press and involving school music students and local artists.	Noted and agree in part... links to the Kidderminster Arts Festival. These comments have been forwarded to the Head of Community Services – further consideration to be given as part of detailed development ( <b>ACTION 26</b> )
Wyre Forest Liberal Democrats & Liberal Party	Kidderminster Carnival and local fetes and fairs have dwindled from their former glory but they are a great way to bring the community back together.	Noted. This is beyond the scope of the Prospectus document ... <b>no further action required.</b>  See <b>ACTION 26</b> – Place Identity, Arts and Culture
<b>Prospectus Theme – Employment/Industry</b>		
Respondent J	Encourage new industries with business rate holidays and discounts based upon the number of skilled jobs created.	Noted and agree in part – further consideration to encouraging new industries to be given as part of detailed development ( <b>ACTION 35</b> )
O&FP Pathfinder	O&FP Area: <ul style="list-style-type: none"> <li>• Enhancing skills within the community and supporting development sites such as British Sugar.</li> <li>• Suggest putting a restriction on warehousing and distribution as they create few jobs and those jobs tend to</li> </ul>	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 35, 36 &amp; 37</b> )

	<p>be lower paid and lower skilled.</p> <ul style="list-style-type: none"> <li>• Improve Stourport Road traffic infrastructure.</li> <li>• Manufacturing and knowledge based industries should be a priority.</li> </ul>	
O&FP Pathfinder	Support the development of small incubator units and units to allow for expansion.	Noted and agree in part – further consideration to be given as part of detailed development ( <b>ACTION 35</b> )
WCC Economic Development	<p>The British Sugar and SREC sites are key local employment opportunities and thought could be given to whether particular industries could be encouraged to locate in this area.</p> <p>The British Sugar Site offers a major opportunity for employment creation but can businesses all along the corridor complement each other to build a local profile and develop close supply chains?</p>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 38</b> )
Wyre Forest Liberal Democrats & Liberal Party	The influx of retail jobs to Kidderminster is not the basis for a secure future, especially as many of those jobs are poorly paid and lacking prospects.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 35</b> )
Wyre Forest Liberal Democrats & Liberal Party	The elements which will attract new business to Kidderminster are accessibility to markets, good business property with high speed on-line access, a well-educated local workforce and a place the senior directors will want to live.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 23, 35, 36 &amp; 37</b> )
Wyre Forest Liberal Democrats & Liberal Party	This site and the Finepoint Business Park seem to have been built without any guarantee that they will attract business. Before the British Sugar site is developed, there should be closer consultation to decide what Wyre Forest and the business sector actually need.	Noted and agree in part, although speculative developments are to be welcomed as they are readily available, the market is often best place to understand the likely needs of businesses. However, they can sometime take time to let or sell e.g. offices at Elgar and Campion House in Green Street. The Wyre Forest Business Leaders Forum offers another route to understanding the needs of local business – further consideration to be given as part of

		detailed development ( <b>ACTION 39</b> )
Wyre Forest Liberal Democrats & Liberal Party	There are several technology-based companies working in Kidderminster and it would be wise to consult with them on ways of improving the area's access to the global digital highway to give firms in the area a truly global reach.	Noted and agree in part... this could provide a key strand of the Council's business familiarisation programme working with the Business Leaders and Chamber of Commerce - further consideration to be given as part of detailed development ( <b>ACTION 39</b> )
Wyre Forest Liberal Democrats & Liberal Party	To attract more business, Stourport Road needs a link that will get freight to the M5 reliably and quickly.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 37</b> )
Prospectus Theme – British Sugar		
Respondent A	British Sugar site as an ecological wetland and public leisure park with the silos as the central feature.	Noted. Further consideration to be given to the future of the British Sugar site as part of detailed development ( <b>ACTION 38</b> )
Respondent C	If the silos are allowed to remain then there will be no defence for any proposal in the future to be put forward for an incinerator.	Noted. The initial suggestions put forward envisaged the possible temporary use of the silos for art and identity e.g. lighting and not as a permanent fixture... <b>no further action required.</b>  See <b>ACTION 38</b> – The development of the British Sugar site
Respondent K	The British Sugar site could then be transformed into a public leisure oasis, concentrating on outdoor spaces, 'natural' vistas and healthy pursuits. Man-made lakes, walkways, cycle paths, a Severn Valley Railway 'halt', redeveloped canal side approaches, parkland and wildlife areas could all be combined with PFI funded leisure facilities; a 50m indoor pool swimming and leisure complex with fun pool attached, allowing world class training and competition in any number of sports as well as	Noted. Further consideration to be given to the future of the British Sugar site as part of detailed development ( <b>ACTION 38</b> )

	<p>general leisure use; outdoor sports pitches; indoor/outdoor climbing walls; a dry ski slope (or 'Snowdome' type facility), archery, crown green bowls, the list of possibilities is endless. With the athletics and Astroturf areas in Stourport and Wyre Forest Golf Club a stones throw away this area of Kidderminster could become a haven of sporting promise.</p>	
Respondent M	<p>I am writing to express my opinion of a view of Kidderminster I'd like to see again. Its one from my bedroom window without the silos on the old sugar site on Stourport Road. They are not iconic they, don't represent Kidderminster, they are two enormous ugly concrete silos, and slapping a bit of paint around and calling it public art won't alter that fact.</p> <p>Kidderminster has some lovely old buildings and good possibilities for improvements but these eyesores [silos] are not any of these things.</p> <p>I am aware of the possible costs involved in closing the main road, the SVR and a few factories in order to blow them up, but I'm sure I wouldn't be the only one in the queue willing to press the button. Please, please, please no paint, no fancy lights just remove the blot on the landscape.</p>	<p>Noted. The initial suggestions put forward envisaged the possible temporary use of the silos for art and identity e.g. lighting and not as a permanent fixture...<b>no further action required.</b></p> <p>See <b>ACTION 38</b> – The development of the British Sugar site</p>
Natural England	<p>The British Sugar site provides for new development but needs to be sustainable in transportation terms with a modal shift towards public transport.</p>	<p>Noted and agree. Further consideration to be given to the future of the British Sugar site as part of detailed development (<b>ACTION 38</b>)</p>
Wyre Forest Liberal Democrats & Liberal Party	<p>We would suggest rethinking the link road from the British Sugar site to Hoo Road as that's just attracting traffic to another bottle neck and a residential area.</p>	<p>Noted. Further consideration to be given to the future of the British Sugar site as part of detailed development (<b>ACTION 37 &amp; 38</b>)</p>
Wyre Forest Liberal Democrats & Liberal Party	<p>Although they belong to the SVR, perhaps the sidings on the British Sugar site should be considered as a future freight drop off point as part of the national rail freight network.</p>	<p>Noted and agree. Further consideration to be given to the future of the British Sugar</p>

		site as part of detailed development ( <b>ACTION 38</b> )
<b>Prospectus Theme – Health/Education/Community</b>		
Worcestershire PCT	Key priority of health and wellbeing by informing and empowering residents to make healthier lifestyle choices.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 40</b> )
Worcestershire PCT	PCT would urge all regeneration projects to encourage active transport for those living, working and visiting Kidderminster – including adequate walking and cycling provisions.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 13 &amp; 40</b> )
Worcestershire PCT	The effects of regeneration on congestion and air quality need to be minimised, especially in the Horsefair which is already an AQM area.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17 &amp; 40</b> )
Respondent H	As we change to replace old trades with new and develop please be careful with our health.	Noted... <b>no further action required.</b>
Respondent H	Sladen school could home nurses, police or fire service at affordable prices. Or be a community centre/hall with adult education – god knows Kidderminster is behind in this. Groups could rent rooms. A unit for hands on skills like woodwork, metal work, plastering, building, decorating etc.	Noted and agree. Further consideration to be given to the future of Sladen Middle School site as part of detailed development ( <b>ACTION 41</b> )
Respondent H	Leave our doctors alone, we like our service. More NHS dentists.	Noted... <b>no further action required.</b>  See <b>ACTION 40</b> – Healthier lifestyles & healthcare facilities
Respondent J	Make this the lowest crime region in the country by strengthening the police force. Zero tolerance.  Increase the number of security cameras, to control disorderly behaviour.	Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Community Safety Partnership. Detailed steps are being taken to improve designs to encourage natural surveillance to complement CCTV coverage ... <b>no further action required.</b>



Wyre Forest Liberal Democrats & Liberal Party	<p>Children at Oldington and Foley Park have asked if they can help with gardening for the elderly. This may be an excellent idea to be rolled out across the area in conjunction with social services and the schools.</p> <p>We suggest investigating the creation of a "buddy" scheme between school children and the elderly of the area.</p>	<p>Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Oldington &amp; Foley Park Neighbourhood Pathfinder...<b>no further action required.</b></p>
Wyre Forest Liberal Democrats & Liberal Party	<p>We recommend setting up an electric buggy service for the elderly and disabled to shop in the town centre.</p> <p>The free bus passes given to all pensioners in Kidderminster should be extended to trains and a discount facility such as smart cards for taxis.</p>	<p>Noted. These detailed matters are beyond the scope of the Prospectus document. The comments have been forwarded to the Town Centre Manager and Head of Financial Services...<b>no further action required.</b></p> <p>See <b>ACTION 23</b> – Town Centre Management</p>
Wyre Forest Liberal Democrats & Liberal Party	<p>The biggest problem for the elderly in Kidderminster is loneliness.</p>	<p>Noted - This is beyond the scope of the Prospectus document. The comments have been forwarded to the Housing Services Manager...<b>no further action required.</b></p>
Wyre Forest Liberal Democrats & Liberal Party	<p>We should create a youth forum in Kidderminster in which young people of different ages have a genuine say in the aspects of local government that affect them.</p>	<p>Noted. This is beyond the scope of the Prospectus document. The comments have been forwarded to the Head of Community Services...<b>no further action required.</b></p>
Wyre Forest Liberal Democrats & Liberal Party	<p>The Back On Track campaign is an excellent scheme. However, for many kids these aren't the traditional field sports and we need to provide better facilities in these areas, too. Skateboarding, BMX and other such "extreme" sports is a vital park of youth culture</p>	<p>Noted and agree – further consideration to be given as part of detailed development (<b>ACTION 40</b>)</p>

	today and should be taken more seriously.	
Wyre Forest Liberal Democrats & Liberal Party	Many of the kids who slip through the cracks in our society are those who lack good academic skills but may excel in other ways. We would encourage local businesses to help sponsor teenagers who show aptitude towards apprenticeships and skills training.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 36</b> )
Wyre Forest Liberal Democrats & Liberal Party	Kidderminster is an extraordinary nurturing ground for entertainers, yet the local authorities have always resisted entertainment of any sort. We have a number of venues around the town and we ought to make it much more viable and amenable for promoters to use them to put on shows.	Noted. Further consideration to be given as part of detailed development ( <b>ACTION 26</b> )
Wyre Forest Liberal Democrats & Liberal Party	The Horsefair is the only part of Kidderminster that fails EU air pollution standards and a relief road needs to be considered urgently whether or not the single site for council offices is built there.	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 17 &amp; 40</b> )
WCC Property Services	<p>Worcestershire County Council has been successful in its bid to secure valuable Government funding for schools in Wyre Forest and is one of eight local authorities to be fast-tracked to join the Building Schools for the Future (BSF) programme. Worcestershire have got the go-ahead to join the once-in-a-generation programme, to give secondary school pupils world-class facilities</p> <p>Baxter College, King Charles I and Wolverley High at Kidderminster together with Bewdley High and Stourport High were among the Wyre Forest schools included in the application. The bid anticipates complete rebuilds for all of these schools apart from Bewdley High, where a partial rebuild is proposed. The bid also included a new build 2-18 Special School and a new Pupil Referral Unit for secondary age pupils.</p>	Noted and agree – further consideration to be given as part of detailed development ( <b>ACTION 42</b> )

**A SELECTION OF QUOTES – from formal responses & the web**

1. *Towns like Droitwich, Bromsgrove and Redditch would love to have what we have here at Kidderminster.*
2. *“The best opportunity for major development has got to be on the Park Lane side of the canal. Think of what has been achieved in Birmingham at the Gas Street Basin.”*
3. *“Turn the sugar beet towers into the biggest ‘green’ composters in the country (if not the world!) using any gases created to power the site...”*
4. *“I know a few buildings that should be knocked down, what about the post office in the centre that “starred” in Britain’s most ugly buildings!”*
5. *“I JUST cannot understand the hate that is directed at Crown House in Kidderminster - I believe it is an icon. Where else can you find a building like it?”*
6. *“The redevelopment of Weavers Wharf is blighted by the positioning of and access to the car park”*
7. *“Move the wood yard from Park Lane to the old sugar beet site. Use this area on Park Lane for a car park, with a pedestrian bridge across the canal to Weavers Wharf.”*
8. *“Move the bus station to where Prospect Lane car park is now, and provide a funicular railway and covered escalators down to Worcester Street, joining up a disjointed town and giving businesses in the top half of town a chance to survive.”*
9. *“...at the entrance to Crossley Park. Would it be feasible to open up a further access route via Clensmore to alleviate the major problems with traffic build up that occur at peak times?”*
10. *“The canal is an untapped opportunity. What about the construction of a marina or wharf where narrow boats can moor overnight.”*

**ACTION POINTS**

ACTION	DESCRIPTION
1	Overall approach: Flexible, positive & responsive
2	Reference to the role of the Prospectus
3	Reference to the role of WCC Economic Development team
4	Linking with other nearby regeneration schemes e.g. Stourport
5	Link to the Worcestershire Joint Investment Plan
6	'Humanising' the town centre Ring Road
7	Park Lane Development Scheme
8	Linking Comberton Hill with the town centre
9	Better links between the north east part of town and the centre
10	Improving movement within and into and out of town
11	Improving access to Weavers Wharf and Crossley
12	Improving Public Transport Infrastructure
13	Humanising all streets – pedestrian and cycling improvements
14	Car Parking improvements
15	Railway station interchange project
16	Waterways study: capitalising on the canal network
17	Horsefair gateway improvements... traffic, transport and dev
18	Delivering a strong retail mix
19	Connecting activity to maximise vitality & viability
20	Tackling empty shops/ regenerating Worcester Street
21	Considering the future of Indoor and outdoor markets
22	Evening economy - leisure, food and drink and hotels
23	Town Centre Management – Kidderminster TC Partnership
24	Developing Tourism
25	Recognising the importance of the town's heritage

26	Developing place identity, arts and culture
27	Improving gateways (general)
28	Tackling key ugly buildings
29	Improving nature conservation and open space
30	Minimising Flood Risk & Maximising Water Quality
31	Promoting Town Centre living
32	Promoting housing renewal
33	Building capacity to deliver regeneration in partnership
34	Realising the potential of infill sites in Oldington & Foley Park
35	Encouraging new and creative industries
36	Tackling skills gaps and worklessness
37	Addressing traffic congestion on Stourport Road
38	Realising the potential of the British Sugar site
39	Business Familiarisation: recognising the businesses we have
40	Promoting healthier lifestyles & healthcare facilities
41	Realising the potential of the former Sladen Middle School
42	Making the most of the Building Schools for the Future Prog.