



2008/09 Priority Actions: Progress Report to 31 July 2008

AIM	PRIORITIES
A Better Quality of Life	More Affordable Housing
A Sustainable Environment	Reducing Waste to Landfill & Increasing Recycling
A Vibrant Local Economy	District-wide Regeneration
A Well Run & Responsive Council	Improving Efficiency & Value for Money

Performance Summary

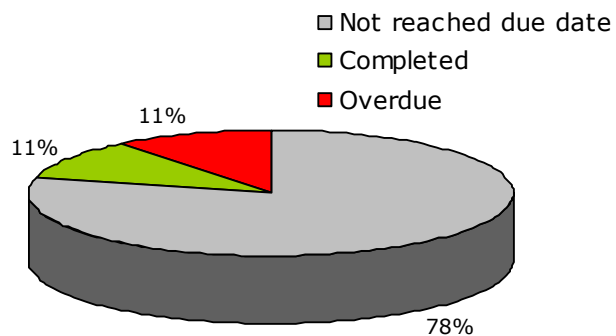


Fig. 1 Status of Priority Actions

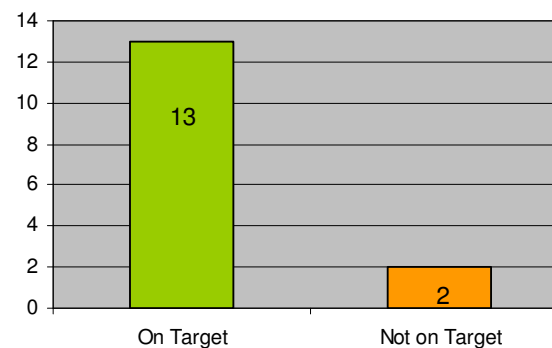




Fig. 2. Forecast for Priority Action which have yet to reach due dates



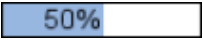


Action Status Key	
	Completed
	Overdue

Aim: A Better Quality of Life
Priority: More Affordable Housing

Code	Action	Target Date	Progress Towards Target	Status / Forecast	Head of Service	Cabinet Member	Note	Linked PI
PHE BP08 34b	Complete the number of affordable homes identified in the LAA. LAA 3 year total of affordable homes units: 1225 (of which Wyre Forest District Council's anticipated contribution is 250 by 2011)	31/03/09	5%	On Target	Mike Parker	Cllr. Anne Hingley	July 08 - Completion figures collected on a quarterly basis. Data to be available in October. June 08 - 54 units completed across Worcestershire. Target of 1225 is over 3 years.	NI 154 NI 155

Aim: **A Sustainable Environment**

Priority: **Reducing Waste to Landfill & increasing Recycling**

Code	Action	Target Date	Progress Towards Target	Status / Forecast	Head of Service	Cabinet Member	Note	Linked PI
POS BP08 12a	Set up environmental awareness campaign, including roadshow and publicity on environmental health	31/07/08			Andrew Dickens	Cllr. Tracey Onslow	July 08 - Publicity including adverts in the local media. Roadshows launched at Kidderminster Carnival and held across the District through June and July. Incentives promoted for waste minimisation, recycling and safety around waste vehicles.	NI 191
								NI 192
							June 08 - Publicity including adverts in the local media. Roadshows underway.	NI 193
POS BP08 12b	Carry out feasibility study for the introduction of business waste recycling	30/09/08		Not on Target	Andrew Dickens	Cllr. Tracey Onslow	July 08 - We have set up green waste diversion scheme for Parks, Grounds Maintenance and Community Housing operations. Recycling at schools continues to develop with the eventual plan to include most of the Districts schools participating. Each Council office has an individual recycling point and weekly collection. A pilot cardboard collection scheme involving trade waste customers has been completed. Officers are progressing options for business waste recycling with the County Council and contractors involved in the processing supply chain.	NI 192
							June 08 - Underway.	
POS BP08 13	Provide more recycling facilities in the public areas throughout the District - introduce 3 on-street recycling points	30/06/08			Andrew Dickens	Cllr. Tracey Onslow	July 08 - Two recycling points i.e. Stourport Riverside and Brinton Parks should be installed and ready for use by end of August.	
							June 08 - This is to provide recycling points at Hurcott Road flats, adjacent to Kidderminster College, Brinton Park, Kidderminster town centre location, Bewdley riverside, Stourport Riverside. Two locations of the six have so far been completed. Two further will be completed by end of August. Remaining two will be by the end of the year.	


Agenda Item No 7 Appendix

Aim: A Vibrant Local Economy


Priority: District-wide Regeneration

Code	Action	Target Date	Progress Towards Target	Status / Forecast	Head of Service	Cabinet Member	Note	Linked PI
PHE BP08 45a	Kidderminster Regeneration Prospectus - Consultation on Final draft Prospectus	31/10/08	<div style="width: 50%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 50%	On Target	Mike Parker	Cllr. Stephen Clee	<p>July 08 - Collating comments from the consultation and developing design and economic impact proposals. Further consultation on draft prospectus due October.</p> <p>June 08 - First round of consultation complete in June. Preparing final draft over the summer.</p> <p>July 08 - Adoption of Prospectus and Action Plan to follow consultation (PHE BP08 45a).</p>	NI 172
PHE BP08 45b	Kidderminster Regeneration Prospectus - Adopt Prospectus and have action plan in place	31/01/09	<div style="width: 20%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 20%	On Target	Mike Parker	Cllr. Stephen Clee	<p>June 08 - First round of consultation complete in June.</p> <p>July 08 - Collating comments from initial Scoping Paper consultation and developing consultation draft strategy. Reports to Regeneration & Enterprise Committee and adoption of Strategy by Cabinet on schedule for October.</p>	PHE LP14
PHE BP08 46a	Rural Regeneration Strategy - carry out consultation and adopt the Final Strategy	31/10/08	<div style="width: 50%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 50%	On Target	Mike Parker	Cllr. Stephen Clee	<p>June 08 - Consultation complete in July.</p> <p>July 08 - Proposals for Action Plan being considered as Strategy develops.</p>	NI 172
PHE BP08 46b	Rural Regeneration Strategy - preparation of Action Plan	31/01/09	<div style="width: 25%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 25%	On Target	Mike Parker	Cllr. Stephen Clee	<p>June 08 - Consultation complete in July.</p>	PHE LP14
PHE BP08 49a	Delivery of Stourport Pride Initiative - Finalise proposals for 'Gateways & Trials' to include 'Better Welcome'	30/09/08	<div style="width: 55%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 55%	On Target	Mike Parker	Cllr. Stephen Clee	<p>July 08 - Developing brief for supply & installation of interpretation boards and finger posts. Initial site survey undertaken for location of boards and posts.</p> <p>June 08 - Better Welcome Bid submitted and now approved. Expect to finalise proposals by the end of September. Deadline amended from June as funding application processes taken longer than expected.</p>	
PHE BP08 49b	Delivery of Stourport Pride Initiative - Complete Stage 1 proposals	31/03/09	<div style="width: 0%;"><div style="background-color: #4f81bd; height: 10px;"></div></div> 0%	On Target	Mike Parker	Cllr. Stephen Clee	<p>July 08 - As above (PHE BP08 49a)</p> <p>June 08 - Awaiting preparation of plans (PHE BP08 49a).</p>	

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Appendix**

Code	Action	Target Date	Progress Towards Target	Status / Forecast	Head of Service	Cabinet Member	Note	Linked PI
PHE BP08 50a	Progress development sites - Stourport: acquire 8 & 8a Bridge Street (Lloyds Garage & hairdressers) in accordance with the statutory compulsory purchase order timetable	30/09/08	<div style="border: 1px solid black; width: 100px; height: 20px; background-color: #ccccff; display: flex; align-items: center; justify-content: center;">20%</div>	On Target	Mike Parker	Cllr. Stephen Clee	<p>July 08 - Compulsory Purchase Order has been made. This is with Government Office (London) awaiting a decision.</p> <p>June 08 - Consultants and property advisers appointed.</p> <p>July 08 - Ongoing discussions with land owner. Site is part of a proposal involving complex site assembly issues. Land owner developing proposals to improve frontage of site to Bridge Street by installing "dummy" shop fronts.</p>	
PHE BP08 50b	Progress development sites - Stourport: report on the options for 23 / 24 Bridge Street (former Mall)	30/09/08	<div style="border: 1px solid black; width: 100px; height: 20px; background-color: #ccccff; display: flex; align-items: center; justify-content: center;">30%</div>	Not on Target	Mike Parker	Cllr. Stephen Clee	<p>June 08 - Subject to research (PHE BP08 50a). Legal Services completing background and on-going discussions</p>	
PHE BP08 50c	Progress development sites - Bewdley: Report on options for the former Workhouse, High Street, Bewdley	30/04/08	<div style="border: 1px solid black; width: 100px; height: 20px; background-color: #0070c0; display: flex; align-items: center; justify-content: center;">100%</div>		Mike Parker	Cllr. Stephen Clee	<p>July 08 - Completed. Site visit from Conservation Officer to progress.</p> <p>June 08 - Report to Cabinet on 24 April 2008.</p>	
PHE BP08 50d	Progress development sites - Prepare a design concept for a minimum of 4 important redevelopment sites	31/03/09	<div style="border: 1px solid black; width: 100px; height: 20px; background-color: #ccccff; display: flex; align-items: center; justify-content: center;">25%</div>	On Target			<p>July 08 - Other designs for Kidderminster sites to be part of Prospectus development.</p> <p>June 08 - 1 x concept completed for Park Lane, Kidderminster.</p>	

**Agenda Item No 7
Appendix**

Aim: A Well Run & Responsive Council								
Priority: Improving Efficiency & Value for Money								
Code	Action	Target Date	Progress Towards Target	Status / Forecast	Head of Service	Cabinet Member	Note	Linked PI
HR BP08 04	To carry out two customer surveys in June/July 08 and Jan/Feb 09	28/02/09	<div style="width: 50%;"><div style="background-color: #4f81bd; color: white; text-align: center;">50%</div></div>	On Target	Paul Ryder	Cllr. Nathan Desmond	<p>July 08 - Survey for June/July 08 completed. 97.9% of customers were satisfied with the service they have received</p> <p>June 08 - Current survey underway and will finish gathering the data at the end of July. Report of outcome to follow.</p> <p>July 08 - Ongoing work towards Development and Implementation Plan from SOCITM for completion by September. Adoption of Strategy to follow in late October. Propose changing target to October 2008.</p>	HR LP10
HR BP08 08	New ICT Strategy adopted to support investment in ICT, including flexible working, reduced paper usage and e-procurement	31/07/08	<div style="width: 90%;"><div style="background-color: #4f81bd; color: white; text-align: center;">90%</div></div>		Paul Ryder	Cllr. Nathan Desmond	<p>June 08 - Funding for delivery of the ICT Strategy approved by Full Council on 16th July. Development and Implementation Plan to be finalised by the end of September.</p>	
HR BP08 27	To reduce sickness levels within the authority by 1 day per employee	31/03/09	<div style="width: 25%;"><div style="background-color: #4f81bd; color: white; text-align: center;">25%</div></div>	On Target	Paul Ryder	Cllr. Nathan Desmond	<p>July 08 - Sickness figures remain the same as April to June 2008.</p> <p>June 08 - Sickness for the April to June 2008 quarter has averaged 2.59 days per employee compared to 2.98 for the same period last year. Based on the current quarter we are presently on target to achieve 10.5 days by 31st March 2009. Ongoing meetings with managers to assist them with getting employees to return to work.</p>	BV12
CEO BP08 03bi	Adoption of Use of Resources Strategy	31/10/08	<div style="width: 10%;"><div style="background-color: #4f81bd; color: white; text-align: center;">10%</div></div>	On Target	David Buckland; Peter Jones	Cllr. John-Paul Campion	<p>July 08 - No change.</p> <p>June 08 - Commenced work on Use of Resources Key Lines of Enquiry for 2008/09, including identifying costs, outcomes and local context for Value for Money analysis.</p>	
CEO BP08 03bii	3% Value for Money gains (CSR 07)	31/03/09	<div style="width: 0%;"><div style="background-color: #4f81bd; color: white; text-align: center;">0%</div></div>	On Target	David Buckland	Cllr. John-Paul Campion	<p>July 08 - No change</p> <p>June 08 - Gains to be reported at year-end (2008/09)</p>	NI 179