

23rd September 2008

Head of Planning
Health and Environment Division
Duke House
Clensmore Street
Kidderminster
DY10 2JX

Dear Sir/Madam

Re Simply Pleasure –objection to Licence renewal

I refer to the above renewal and wish to write as opposed to its renewal for several reasons:-

- The negative impact it has upon the immediate vicinity of Horsefair and Kidderminster –being a gateway into the town from Wolverhampton and Stourbridge. It makes the area look seedy.
- The negative impact upon more vulnerable members of society i.e. children, youths and those and those that possibly may feel inadequate.
- Its concept of “love” may impact upon family relationships and the stability of family units however defined in its widest sense.
- Its continued presence could operate as a barrier to regeneration of this part of Kidderminster. People could easily be put off investing in a less desirable neighbourhood.

Perhaps the Council should be looking for more worthwhile wholesome enterprises to be located in the Horsefair that will promote good health and welfare, a positive atmosphere and economic prosperity through more productive employment that generates wealth.

Could you please take my views into account when considering the Licence renewal?

I thank you in anticipation of your response in due course.

Yours sincerely

PH&E
25 SEP 2008