

**WYRE FOREST DISTRICT COUNCIL**

**CABINET**  
**20<sup>TH</sup> NOVEMBER 2008**

**Dance and Community Sports Coaching**

<b>OPEN</b>	
<b>SUSTAINABLE COMMUNITY STRATEGY THEME</b>	Meeting the Needs of Children and Young People
<b>CORPORATE PLAN AIM</b>	A Better Quality of Life
<b>CABINET MEMBER</b>	Cllr Marcus Hart
<b>HEAD OF SERVICE</b>	Head of CAPS
<b>CONTACT OFFICER</b>	Kay Higman ext 2902
<b>APPENDICES</b>	None

**1. PURPOSE OF REPORT**

- 1.1 To approve the creation of a 3 year specialist dance post and 2 year full time community sports coach through the addition of external funding.

**2. RECOMMENDATION**

**The Cabinet is asked to DECIDE that:**

- 2.1 **The external funding of £68,000 be added to the Council’s revenue budget for the recruitment of a specialist dance post for 3 years for Wyre Forest; £25,000 in year 1, £21,500 in year 2 and £21,500 in year 3.**
- 2.2 **The external funding of £40,180 over 2 years be added to existing budgets to enable the appointment of a full time community sports coach on a 2 year contract in accordance with the Table in 5.3 - £20,490 in year 1 and £19,690 in year 2.**

**3. BACKGROUND**

**Dance post**

- 3.1 The purpose of the specialist dance post is to build on expertise in schools and to develop opportunities after school and in the wider community with the aim of contributing to the 5 hour youth offer in Wyre Forest.
- 3.2 The project would be delivered in partnership with Wyre Forest School Sport Partnership, Extended Services, Youth Support Services, and Dancefest. The post will provide a range of dance and fitness opportunities.
- 3.3 The specialist dance post will strengthen the scope of work which can be delivered through the arts development section such as arts workshops, Kidderminster Arts Festival, Rural Rock project ‘Chance to Dance’, as well as contributing to the national and LAA target of increasing sport and physical activity across 1 % of the population year on year.

- 3.4 In addition this post will have the potential to deliver projects through the Cultural Olympiad Dance Programme 2012 (detail of this programme is still being finalised).
- 3.5 This post will also predominantly but not exclusively engage with girls and women which are target groups to encourage participation in sport and physical activity.
- 3.6 Detailed consultation has been undertaken to establish need for this post and the multi agency approach is representative of the enthusiasm for the outcomes it will undoubtedly achieve.
- 3.7 The post will be managed by the Council's sports development officer.

### **Community Sports Coach**

- 3.8 In January 2007 Cabinet gave approval for the appointment of 3 two year fixed term part time community sports coaches (7.5 hours each per week), funded through external funding from Sport England.
- 3.9 It has proved consistently difficult to recruit to these posts and WFDC has had 2 part time vacant posts for 18 months.
- 3.10 The current post holder in one of these posts runs a weekly multi sport session in St Georges Park and at the WF Glades Leisure Centre.
- 3.11 The purpose of this report is to seek authority to continue various amounts of funding together to create a full time post for 2 years. This will be a more attractive career opportunity, which should aid recruitment and enable the appointment of a well qualified and experienced individual.
- 3.12 The aim of the post is to deliver a varied and interesting programme of multi skills activity throughout the district.
- 3.13 The Council currently employs a Community Sports Coach, the post is fixed term until March 2009. This post has been hugely successful and our partners are keen for this approach to be undertaken as evidenced by their financial contributions.
- 3.14 Consultation with school, youth support service and young people has taken place regarding the needs and proposed outcomes for the post.
- 3.15 This post would work alongside the current full time and part time sports coach and both would be managed by the Council's Sports Development Officer.
- 3.16 The post holder will deliver elements of the Joint Delivery Plan ( 5 hour sport offer for children and young people) and other initiatives such as Jumping Jaxxs (fitness in schools).

## **4. KEY ISSUES**

- 4.1 These posts involve multi agency partnerships who are very committed to achieving the key outcomes.

- 4.2 The dance and community sports coach posts will contribute significantly within Wyre Forest towards the 5 hour youth offer and encouraging children and young people to become more physically active.

**5. FINANCIAL IMPLICATIONS**

**Dance post**

- 5.1 Wyre Forest School Sports Partnership has committed £64,500 over 3 years (£21,500 per year) (received £4,700 to date). Extended Services have added £3,500 to year 1 (received). Total £68,000.
- 5.2 The post will be graded at Band E. In kind support will be given by WFDC.

**Community Sports Coach**

- 5.3 Youth Support Services has committed £6,000 each year for 2 years. £7,990 each year for 2 years will come from the Joint Delivery Plan external funding. Total funding for this proposal is as follows:

	Year 1 Can Key confirm financial years eg 2009/10	Year 2	Year 3
	£	£	£
<u>Existing WFDC Council Budgets</u>			
* Community Sports Coaches	2,800	2,000	4,800
* Sports Development Budget (R125)	3,000	3,000	6,000
Total Existing WFDC Budgets	5,800	5,000	10,800
<u>New External Funding</u>			
* Community Sports Coaches	4,500	3,700	8,200
* WF Schools Sports Partnership (Received)	2,000	2,000	4,000
* Youth Support Services (Not yet received)	6,000	6,000	12,000
* Joint Delivery Plan (Not yet received) – see also separate report	7,900	7,990	15,980
Total New External Funding	<u>20,490</u>	<u>19,690</u>	<u>40,180</u>
Total Project Cost/Funding	<u>26,290</u>	<u>24,690</u>	<u>50,980</u>

- 5.4 The Community Sports Coach post would be Band E.

**6. LEGAL AND POLICY IMPLICATIONS**

- 6.1 The necessary formal agreements with partners will be entered into for these posts.
- 6.2 The dance post is fixed term for 3 years and the community sports coach post will be fixed term for 2 years.

- 6.3 These posts meet policy and key objectives for the County Children and Young People Plan, community strategy and contribute to LAA targets.

**7. RISK MANAGEMENT**

- 7.1 The dance post is fixed term for 3 years and the community sports coach for 2 years. The outcomes will be monitored and evaluated and the sustainability of these projects will be investigated dependent on the success of the posts.

**8. CONCLUSION**

- 8.1 These 2 externally funded posts will be a major benefit in the objective to increase participation in sport and physical activity by children and young people and the 5 hour a week sport offer.

**9. CONSULTEES**

- 9.1 Head of Financial Services  
9.2 Head of Legal and Democratic Services  
9.3 Head of Community and Partnership Services  
9.4 Councillor Marcus Hart, Cabinet Member for Leisure Services

**10. BACKGROUND PAPERS**

- 10.1 Cabinet report, 25<sup>th</sup> January 2007