

**WYRE FOREST DISTRICT COUNCIL**

**CABINET**  
**20<sup>TH</sup> NOVEMBER 2008**

**Joint Delivery Plan**

<b>OPEN</b>	
<b>SUSTAINABLE COMMUNITY STRATEGY THEME</b>	Meeting the Needs of Children and Young People
<b>CORPORATE PLAN AIM</b>	A Better Quality of Life
<b>CABINET MEMBER</b>	Cllr Marcus Hart
<b>HEAD OF SERVICE</b>	Head of CAPS
<b>CONTACT OFFICER</b>	Kay Higman ext 2902
<b>APPENDICES</b>	None

**1. PURPOSE OF REPORT**

- 1.1 To advise Members of the external funding received for the Joint Delivery Plan.

**2. RECOMMENDATION**

**The Cabinet is asked to DECIDE that:**

- 2.1 The total external funding of £130,010 be added to the revenue budget; Year 1 £45,330, Year 2 £43,380, Year 3 £41,300 for the Joint Delivery Plan. (£7,990 each year for 2 years to be added from this pot for Community Sports Coach post).**

**3. BACKGROUND**

- 3.1 Children are currently receiving 2 hours of curriculum physical education and sport per week. The Government aim is for that to be increased to a '5 hour offer' for every child including after school and lunch times.
- 3.2 The County Sports Partnership is recognised nationally and therefore was selected as a 'Trailblazer' (similar to Pathfinder status) by Government/Sport England to deliver a programme to contribute to the 5 hour sport offer.
- 3.3 The Joint Delivery Plan aims to achieve the overall 'offer' to 5 hours.
- 3.4 A consultation exercise was carried out in schools to establish what sports children wanted, when and where. As a result of this consultation a programme of activities has been put together. Overwhelmingly the young people wanted activities to be provided away from their school.
- 3.5 Many young people requested fitness classes which have been branded 'Energise' and these will take place at Wyre Forest Glades Leisure Centre, Stourport Sports Centre and Bewdley Leisure Centre. These activities will run alongside more conventional sporting activities which will take place at clubs or leisure centre sites.

- 3.6 Research has suggested that there is a major drop off in participation at Key Stage 4. Appropriate activities have therefore been programmed for all ages to endeavour to combat this reduction in participation including providing opportunities for leading, volunteering and performing.
- 3.7 Opportunities for young people to progress into clubs and other activities have also been identified and is a major focus of the programme.
- 3.8 The target is to have 2,072 participants by the end of 2008/09

#### **4. KEY ISSUES**

- 4.1 As with most of the projects delivered in Cultural Services, this is a multi agency project and the key partners are:
- WFDC
  - DC Leisure
  - Local sports clubs
  - School Sports Partnership
  - Schools
- 4.2 The activities in 2008/09 on offer will be:
- Energise (fitness activities)
  - Multi skills
  - Badminton
  - Hockey
  - Extreme Festival
  - Climbing Festival
  - Skateboarding club
  - Futsal football sessions
  - Tri Golf and Golf Extreme
  - Jumping Jaxx
  - Netball
  - Rowing
  - Rugby
  - Cheerleading
  - Sports provision in childcare settings

#### **5. FINANCIAL IMPLICATIONS**

- 5.1 For year 1 £25,330 will be received from Sport England via the Trailblazer through quarterly invoicing.  
£20,000 will be received from Extended Services.  
Total of £45,330

For year 2 £23,380 will be received from Sport England via the Trailblazer through quarterly invoicing.  
20,000 will be received from Extended Services.  
Total of £43,380

For year 3 £21,300 will be received from Sport England via the Trailblazer through quarterly invoicing.  
£20,000 will be received from Extended Services.

Total of £41.300

- 5.2 The programme for expenditure is over 3 years of the revenue budget as follows:-  
2008/09 £45,330 (£7,990 to be allocated to Community Sports Coach post, separate report)  
2009/10 £43,380 (£7,990 to be allocated to Community Sports Coach post, separate report)  
2010/11 £41,300
- 5.3 There are no additional staffing implications for this project although the posts of dance specialist and community sports coach covered in an additional report on this agenda will contribute to the 5 hour youth offer for Wyre Forest.

## **6. LEGAL AND POLICY IMPLICATIONS**

- 6.1 WFDC will enter into a Service Level Agreement with DC Leisure which will detail their requirements in delivering the JDP.

## **7. RISK MANAGEMENT**

- 7.1 The targets for delivery of the JDP are challenging and may not be achieved due to drop off rates in participation in Key Stage 4. Targets have been made as realistic as possible.
- 7.2 Continuous evaluation will take place and every effort will be made over the next 3 years to make the project sustainable long term.

## **8. CONCLUSION**

- 8.1 The Joint Delivery Plan is an exciting initiative which will contribute substantially towards providing the 5 hour sport offer to children and young people.
- 8.2 The County Sports Partnership and Wyre Forest Sports Development section as an integral part of this partnership, has been recognised as national best practice. This has resulted in the 'Trailblazer' funding.

## **9. CONSULTEES**

- 9.1 Head of Legal and Democratic Services  
9.2 Head of Financial Services  
9.3 Head of Community and Partnership Services  
9.4 Councillor Marcus Hart, Cabinet Member for Leisure Services

## **10. BACKGROUND PAPERS**

- 10.1 Consultation with local schools

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