

**Wyre Forest District Core Strategy Preferred Options
Consultation Summary**

Following the Council's approval of the Preferred Options Paper in November 2008 the following documents were produced:

- Core Strategy Preferred Options Paper
- Core Strategy Draft Sustainability Appraisal Report
- A4 leaflet promoting the Core Strategy Preferred Options and its consultation
- General Comments Form

Consultation:

The consultation period for the Preferred Options Paper ran from 15th January until 13th March 2009. During this time the consultation was promoted in the following ways:

• **Letters**

In January 2009, a total of 584 letters or emails were sent out to Statutory Consultees, Hard to Reach Groups and various organisations and individuals who had expressed an interest in the Local Development Framework.

• **Exhibitions**

During January and February 2009, the Forward Planning Section manned a series of exhibitions across the District. This gave consultees and members of the public the opportunity to learn more about the Core Strategy preferred Options and to discuss the consultation paper with officers. Documents were made available to view and to loan. The table below sets out attendance figures for the exhibitions.

Venue	No Visitors
Bewdley Library	82
St Wulstans Church Hall, Stourport-on-Severn	17
Corn Exchange, Town Hall, Kidderminster	90
Sports Pavillion, Callow Hill Rock	34
Upper Arley Village Hall	12
Cookley Sports and Social Club	27
Blakedown Parish Rooms	4
Chaddesley Village Hall	32
Wolverley Memorial Hall	3
Stourport-on Severn Civic Centre	35
Corn Exchange, Town Hall, Kidderminster	74
Total	410

• **Mini Displays**

Mini displays comprising of posters, documents, leaflets and comments forms were set up in the Wyre Forest Customer Services Centre at Kidderminster Town Hall, Stourport-on-Severn Civic Centre and in the libraries of Stourport-on-Severn, Kidderminster and Bewdley.

• **Website**

All documents, leaflets and comment forms were made available to view or download on the District Council's web-site via the Limehouse consultation portal. Respondents were also able to make electronic responses online via Limehouse.

Wyre Forest District Core Strategy Preferred Options Consultation Summary

- **Posters**

Posters were distributed for display to all of the Post Offices in the District. The posters highlighted the consultation event and the times and locations of the exhibitions.

- **Leaflets**

During January 2009 a leaflet promoting the Core Strategy Preferred Options and its consultation was distributed to households in the District by way of an insert in the Kidderminster Shuttle. The leaflets were distributed as follows:

- 33,338 leaflets dispatched with the free Kidderminster Shuttle
- 10,420 leaflets sent to householders within the District that do not receive the Kidderminster Shuttle
- 4300 leaflets inserted into retail copies of the Kidderminster Shuttle and Times

- **Presentations**

The Forward Planning Section offered to give presentations to the District's Parish and Town Councils. In February and March 2009 presentations were given to Bewdley Town Council, Chaddesley Corbett Parish Council and the Bromsgrove and Wyre Forest Branch of the Campaign to Protection of Rural England.

Response Summary:

The District Council has received responses from 78 Respondents, including key stakeholders such as the Environment Agency, Natural England, English Heritage, Government Office West Midlands (GOWM), West Midlands Regional Assembly (WMRA) and many from local residents.

Of the 78 Respondents, 34% chose to respond by letter, 45% by email and 21% responded online.

These respondents have generated 533 comments. Analysis of these comments is as follows:

Subject Area of Core Strategy	Number of Comments	Number of Comments as %
Background	0	0
Context for the formulation of the Preferred Options Paper	11	2.0
How to Comment	0	0
What happens next	0	0
Spatial Portrait	16	3.0
Spatial Vision	20	3.7
Spatial Objectives	23	4.3
Spatial Strategy	95	17.8
Key Diagram	3	0.6
Core Policy Development	2	0.4
Delivering Housing Choice	60	11.3
A Diverse Local Economy	36	6.7
Local Distinctiveness and Regeneration	22	4.1
Managing Travel and Transport Demand and Promoting Sustainable Modes	28	5.3

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Consultation Summary**

Delivering Sustainable Development Standards	38	7.1
Addressing Flood Risk Through Future Development	23	4.3
Rural Development and Countryside Protection	27	5.1
Providing a Green Infrastructure Network and Supporting Local Biodiversity	33	6.2
Promoting Community Wellbeing	19	3.6
Historic Environment, Culture and Tourism	35	6.6
Monitoring and Implementation Framework	10	1.9
Jargon Guide	1	0.2
Appendix A – Evidence Base	7	1.3
Appendix B – Characteristics of Wyre Forest	9	1.7
General Comments	15	2.8
Total	533	

In addition to the above there were a further 47 comments received by 9 respondents on the Core Strategy Draft Sustainability Appraisal Report.

The Section is currently considering all representations received. The comments will be used to inform the preparation of the Submission Core Strategy and Sustainability Appraisal Report.