


## End of Year Report on Corporate Plan Priority Targets for 2008/09




AIM	PRIORITIES
A Better Quality of Life	More Affordable Housing
A Sustainable Environment	Reducing Waste to Landfill & Increasing Recycling
A Vibrant Local Economy	District-wide Regeneration
A Well Run & Responsive Council	Improving Efficiency & Value for Money

Aim: **A Better Quality of Life**







Priority: **More Affordable Housing**

Code	Target	Target Date	Final Progress Report	Status	% Completed
PHE BP08 34b	Complete the number of affordable homes identified in the LAA. LAA <b>3 year total</b> of affordable homes units: 1225 (of which Wyre Forest District Council's anticipated contribution is 250 by 2011)	31/03/10	99 affordable housing units have been delivered in 2008/09, which means the Council are on target to meet the 250 target in 2010/11 as part of the overall County LAA target of 1175 units (amended from 1225 target due to housing market slowdown). As a whole, the County has delivered 521 units of affordable housing which means that it is on target to meet the 1175 total in 2010/11.		33% (of 3 year target)





**Aim: A Sustainable Environment**  
Priority: **Reducing Waste to Landfill & increasing Recycling**

Code	Target	Target Date	Final Progress Report	Status	% Completed
POS BP08 12a	Set up environmental awareness campaign, including roadshow and publicity on environmental health	31/07/08	Completed - Publicity including adverts in the local media. Roadshows launched at Kidderminster Carnival and held across the District through June and July. Incentives promoted for waste minimisation, recycling and safety around waste vehicles.		100%
POS BP08 12b	Carry out feasibility study for the introduction of business waste recycling and report recommendations	30/09/08	Completed - Business Waste Recycling will be developed and incorporated into the Herefordshire and Worcestershire Joint Municipal Waste Management Strategy and will be published next year.		100%
POS BP08 13	Provide more recycling facilities in the public areas throughout the District - introduce 3 on-street recycling points	30/11/08	Completed - 4 units installed at Bewdley Dog Lane car park, West Midlands Safari Park, Hurcott Road flats and at Kidderminster College, Market Street  Stourport Riverside and Brinton Park contractors have been agreed. Orders are pending due to non-essential expenditure instructions.  Weavers wharf has been rejected following lack of support from Town Centre Management, therefore a number of other suitable areas in Kidderminster are being considered such as top of High Street near entrance to Swan Centre, the junction of High Street and Vicar Street near to the TJ Hughes department store.		100%






<b>Aim: A Vibrant Local Economy</b>					
<b>Priority: District-wide Regeneration</b>					







<b>Code</b>	<b>Target</b>	<b>Target Date</b>	<b>Final Progress Report</b>	<b>Status</b>	<b>% Completed</b>
PHE BP08 45a	Kidderminster Regeneration Prospectus - Consultation on Final draft Prospectus	19/12/08	Completed. Final consultation concluded December 2008.		100%
PHE BP08 45b	Kidderminster Regeneration Prospectus - Adopt Prospectus and have action plan in place	28/02/09	Adopted by Council in February 2009		100%
PHE BP08 46a	Rural Regeneration Strategy - carry out consultation and adopt the Final Strategy	30/11/08	Adopted by Council in November 2008		100%
PHE BP08 46b	Rural Regeneration Strategy - preparation of Action Plan	31/01/09	Target amended. Due date changed from 31st January to 31st July. The Action Plan was delayed whilst further evidence is gathered on possible delivery mechanisms and funding opportunities such as LEADER. Preparation of Action Plan now proceeding. Awaiting outcome of LEADER bid.		70%
PHE BP08 49a	Delivery of Stourport Pride Initiative - Finalise proposals for 'Gateways & Trails' to include 'Better Welcome'	31/03/09	Draft designs for Panels considered by Working Group 1st April 2009. Quote received from manufacturers for supply and installation of finger posts. Locations to be reconsidered again by Group on 20th April 2009 Target to install panels end of May 2009, finger posts end of July, due date to be amended from 31 March 09 accordingly. Working Group to meet by end May to consider Gateways and Trails proposals.		90%
PHE BP08 49b	Delivery of Stourport Pride Initiative - Complete Stage 1 proposals	30/09/08	Stage 1 proposals complete in November 2008; implementation ongoing.		100%

**Agenda Item No. 7**  
**Appendix B**

<b>Code</b>	<b>Target</b>	<b>Target Date</b>	<b>Final Progress Report</b>	<b>Status</b>	<b>% Completed</b>
PHE BP08 50a	Progress development sites - Stourport: acquire 8 & 8a Bridge Street (Lloyds Garage & hairdressers) in accordance with the statutory compulsory purchase order timetable	31/05/09	Complete. Landowner withdrew objection to CPO negating requirement for Public Inquiry. Government Office confirmed CPO. Council has agreed purchase of site with owner.		100%
PHE BP08 50b	Progress development sites - Stourport: report on the options for 23 / 24 Bridge Street (former Mall)	31/03/09	Completed - Reported to Cabinet on 24 April 2008		100%
PHE BP08 50c	Progress development sites - Bewdley: Report on options for the former Workhouse, High Street, Bewdley	30/04/08	Completed - Reported to Cabinet on 24 April 2008		100%
PHE BP08 50d	Progress development sites - Prepare a design concept for a minimum of 4 important redevelopment sites	31/03/09	Design Concepts have now been prepared for several sites around the Town Centre including Worcester Street, Weavers Wharf and Park Lane, Kidderminster		100%

Aim: <b>A Well Run &amp; Responsive Council</b>					
Priority: <b>Improving Efficiency &amp; Value for Money</b>					

Code	Target	Target Date	Final Progress Report	Status	% Completed
HR BP08 04	To carry out two customer surveys in June/July 08 and Jan/Feb 09	28/02/09	Both surveys completed.  June/July 08 - <b>97.9%</b> of customers are either satisfied or completely satisfied with the service they have received.  Jan/Feb 09 - <b>98%</b> of customers are either satisfied or completely satisfied with the service they have received		100%
HR BP08 08	New ICT Strategy adopted to support investment in ICT, including flexible working, reduced paper usage and e-procurement	31/10/08	Fully approved by Cabinet - 18th December 2008		100%
HR BP08 27	To reduce sickness levels within the authority by 1 day per employee (10.5 days per employee)	31/03/09	Q1 - 2.59 days Q2 - 2.36 days Q3 - 2.48 days Q4 - 1.39 days 2008/09 - actual achieved was <b>8.82</b> days per employee		100%
CEO BP08 03bi	Adoption of Use of Resources Strategy	31/10/08	Audit Commission have started their 2008/09 Use of Resources assessment and the Director of Resources will meet inspectors in April / May 09. The Use of Resources Strategy is due to be adopted in June 2009.		90%
CEO BP08 03bii	3% Value for Money gains (CSR 07)	31/03/09	Value for Money gains are determined as part of the Final Accounts in June 09, but it is expected that the 3% efficiency gains will be met.		100%

Target Status Key		Performance Summary	
	This target is not completed		3 target (16%)
	This target is progressing – not reached it's due date		1 target (5%)
	This target has been completed		15 targets (79%)