

**WYRE FOREST DISTRICT COUNCIL****CABINET**  
**20<sup>TH</sup> APRIL 2010****Corporate Plan 2008 – 2011**  
**Refresh Of Priorities for 2010/11**

<b>OPEN</b>	
<b>SUSTAINABLE COMMUNITY STRATEGY THEME:</b>	-
<b>CORPORATE PLAN AIM:</b>	A Well Run and Responsive Council
<b>CABINET MEMBER:</b>	Councillor J-P Campion
<b>DIRECTOR:</b>	Ian Miller, Chief Executive
<b>CONTACT OFFICER:</b>	Jo Payne, Policy and Performance Officer Ext. 2722 Joanna.payne@wyreforestdc.gov.uk
<b>APPENDICES:</b>	Appendix 1 Proposed Corporate Plan Priority Actions and Performance Indicators for 2010/11  <i>The appendix to this report has been circulated electronically and a public inspection copy is available on request. (See front cover for details).</i>

**1. PURPOSE OF REPORT**

- 1.1 To seek Member's approval of the proposed amendments to the Corporate Plan including Priority Actions and Performance Indicators for 2010/11.

**2. RECOMMENDATION**

**The Cabinet is asked to RECOMMEND to Council:**

- 2.1 To consider the revised corporate plan and recommend that it be adopted.**

**3. BACKGROUND**

- 3.1 Corporate Plan 2008-11 was adopted by the Council in May 2008.
- 3.2 The Plan sets out the Council's vision and values together with our four Priorities for improvement:
- More affordable housing
  - Reducing waste to landfill and increasing recycling
  - District-wide regeneration
  - Improving efficiency and value for money
- 3.3 The priorities are supported by a set of actions and performance indicators which are used to measure our progress. These actions and indicators are selected from those

in the Service Directorate Business Plans which have been flagged up by Managers to support a specific priority.

**4. KEY ISSUES**

- 4.1 The priority actions and indicators, along with a number of other sections of the Plan, are refreshed annually to reflect progress and changes in the organisations. The refreshed Plan with proposed actions and indicators are shown in the Appendix.

The amendments include:

- Welcome from Leader of the Council & Chief Executive – New draft text added.
- Our District - Updated statistics.
- Partners - Updated text.
- Our Aims - Comment regarding WETT services.
- Our Priorities - New target areas added.
- Priority: More affordable Housing – New text added.
- Priority: District-wide regeneration – New text added.
- Appendix: Action Plan for more affordable housing – Revised actions and indicators.
- Appendix: Action Plan for waste & recycling– Revised actions and indicators.
- Appendix: Action Plan for district-wide regeneration – Revised actions and indicators.
- Appendix: Action Plan for Improving efficiency & VfM– Revised actions and indicators.

- 4.2 The section in the Corporate Plan 'About the Council' will be updated following Full Council to reflect any changes made.

- 4.3 The Appendix is a draft version of the Corporate Plan and will be updated and formatted properly by the Design Team when changes are confirmed.

- 4.4 Progress against Corporate Plan Priorities are monitored monthly by Directorate Management Teams and reported to CMT / Cabinet.

**5. FINANCIAL IMPLICATIONS**

- 5.1 There are no direct financial implications arising from this report. Resources for the Council's Priorities are allocated in the budget.

**6. LEGAL AND POLICY IMPLICATIONS**

- 6.1 None.

**7. EQUALITY IMPACT NEEDS ASSESSMENT**

- 7.1 Equality Impact Assessments for services responsible for the delivery of the Corporate Plan Priorities are identified in the relevant Directorate Business Plan.

**8. RISK MANAGEMENT**

- 8.1 Any risks associated with the Corporate Plan Priorities will be identified in the relevant Directorate Business Plan.

**9. CONCLUSION**

- 9.1 The identification of actions and performance indicators to monitor progress against the achievement of the Corporate Plan Priorities will ensure that focus is maintained on the areas of work most important to the improvement and development of the organisation and the delivery of key services for our communities.

**10. CONSULTEES**

- 10.1 CMT

**11. BACKGROUND PAPERS**

- 11.1 Corporate Plan 2008 - 2011  
11.2 Directorate Business Plans for 2010/11