

NOTICE OF DELEGATION OF DECISION TO CABINET MEMBER BY STRONG LEADER

Section 15(4) of the Local Government Act 2000, the senior executive member may discharge any of the functions that are the responsibility of the Cabinet or may arrange for them to be discharged by another member of the Cabinet or Officer. On 1st December 2010, the Council adopted the Strong Leader Model for Corporate Governance 2011 as required under Part 3 of The Local Government and Public Involvement in Health Act 2007 (The 2007 Act).

I, Cllr Marcus Hart, as Strong Leader, delegate the decision to agree a schedule of discounted fees and charges to enable the expansion and promotion of the trade waste recycling service with effect from 1 August 2016 as detailed in the Forward Plan to the Cabinet Member detailed below:

Cabinet Member for Operational Services

19th July, 2016.

Dated:



Signed:

.....

Leader of the Council

NOTICE OF DECISION OF CABINET MEMBER

Pursuant Section 15(4) of the Local Government Act 2000, as amended by section 63 of the Local Government and Public Involvement in Health Act 2007, the senior executive member may discharge any of the functions that are the responsibility of the Cabinet or may arrange for them to be discharged by another member of the Cabinet or Officer. On 1st December 2010, the Council adopted the Strong Leader Model for Corporate Governance 2011 as required under Part 3 of The Local Government and Public Involvement in Health Act 2007 (The 2007 Act).

In accordance with the authority delegated to me/ by the Leader (delete as appropriate), I have made the following decision:

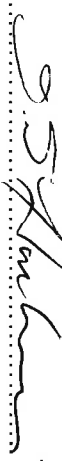
Subject	Decision	Reason for decision	Date for Decision to be taken
Expansion & Promotion of Trade Waste Recycling Service and introduction of discounted fees	To negotiate and agree commercial recycling and waste service contracts at prices lower than the commercial waste fees and charges previously agreed by Council, to be effective from 1 August 2016.	In order to provide a more comprehensive recycling service to trade customers the Council wishes to implement a promotional campaign and offer discounts on trade recycling waste fees as part of a growth business development plan in what is a highly competitive commercial market.	25.7.16.

I confirm that the appropriate statutory officer consultation has taken place with regard to this decision.

Dated:

25.7.2016

Signed:



Councillor:

IAN HIRD
Cabinet Member

WYRE FOREST DISTRICT COUNCIL

Strong Leader Report July 2016

Expansion and Promotion of Trade Waste Recycling Service and introduction of discounted fees

OPEN	
CABINET MEMBER:	Councillor Ian Hardiman
RESPONSIBLE OFFICER:	Steve Brant
CONTACT OFFICER:	Steve Brant x 2922
APPENDICES:	Appendix 1

1. PURPOSE OF REPORT

- 1.1 To agree a schedule of discounted fees and charges to enable the expansion and promotion of the trade waste recycling service with effect from 1 August 2016.

2. RECOMMENDATION

The Cabinet is asked to **DECIDE:**

- 2.1 To authorise the Director of Community Well-being and Environment to negotiate and agree commercial recycling and waste service contracts at prices that are lower than the commercial waste fees and charges previously agreed by Council, to be effective from 1 August 2016, subject to the criteria contained in Appendix 1

3. BACKGROUND

- 3.1 The Council is already engaged in activity to increase income from commercial services, including a range of operational services delivered at Green Street depot under the marketing brand "thedepot".
- 3.2 The Council offers a trade waste service to over 650 customers as part of its waste and recycling services. In order to provide a more comprehensive recycling service to trade customers the Council wishes to implement a promotional campaign and offer discounts on trade recycling waste fees. This will be part of a growth business development plan in what is a highly competitive commercial market.
- 3.3 We are introducing a more comprehensive trade waste recycling scheme with effect from 1 August 2016 that will run alongside the current residual trade waste collections. To encourage more trade customers and to expand the service, we are aiming to offer discounts as part of an introductory fee.

4. KEY ISSUES

- 4.1 In order to run this service alongside the current trade waste service a business plan has been developed to incorporate increased staff to meet demand. The expanded service is based on 2 members of staff and 1 vehicle working on a Monday.

- 4.2 Projections on growth of the service include potential additional costs for staff resources and vehicle maintenance but also take account of a reduction in disposal costs. Staff resources can be met through the existing systems for additional hours or agency staffing and will be contained within the projected business plan estimates.
- 4.3 The growth plan seeks to attract 156 new trade recycling customers in addition to the existing 144.

5. FINANCIAL IMPLICATIONS

- 5.1 The increase in revenue is estimated to be approximately £40k per annum as a result of customer expansion and additional contracts, as well as the reduction of disposal costs.
- 5.2 Costs of disposal to the Council for recycling are also considerably lower than disposing through landfill. Landfill costs are currently £105 per tonne, whilst disposing of recycling waste costs £40 per tonne.
- 5.3 The prices for customers will depend on the frequency of their collections, and the size of the bin chosen. The fees for the discounted recycling programme and the criteria used to apply the fees are outlined in Appendix 1.
- 5.4 In subsequent years the fees for trade waste recycling will be increased in line with the annual budget setting cycle and implemented on 1 April each year.

6. LEGAL AND POLICY IMPLICATIONS

- 6.1 Local authorities have a legal requirement to collect trade waste under the Environmental Protection Act 1990.
- 6.2 Trade waste customers have a legal requirement to recycle materials under the European Union (EU) Waste Framework Directive, which came into force in 2012.

7. EQUALITY IMPACT NEEDS ASSESSMENT

- 7.1 N/A

8. RISK MANAGEMENT

- 8.1 There is a risk that customers will not recycle correctly, and therefore we would not be able to dispose of the waste as recycling, due to it being contaminated. This could increase costs. However, trade recycling will be closely monitored through the existing dedicated trade waste operatives and the waste management team. Where this becomes a significant issue, customers will be charged the higher charges due to the increased cost of landfill disposal.
- 8.2 The overall trade waste income, including recycling, has been calculated at 80% of the budgeted income for 2016/17 as it is possible that some customers will be paying slightly less for the recycling service. However, this will be mitigated by attracting new

customers who are looking for a trade recycling service to meet their legal requirements and therefore expanding our customer base.

9. CONCLUSION

- 9.1 In order to promote and expand this valuable recycling service it is recommended that a range of discounted fees and charges are introduced with effect from 1 August 2016.

10. CONSULTEES

- 10.1 Cabinet Member for Operational Services
CLT

11. BACKGROUND PAPERS

- 11.1 None

Appendix 1

Strong Leader Report July 2016 Expansion and Promotion of Trade Waste Recycling Service and introduction of discounted fees

Criteria for application of discounted fees for trade waste recycling.

The prices for customers will depend on the frequency of their collections and the size of the bin chosen and will apply to all "recycling" trade customers.

INCOME DESCRIPTION	Refuse Charge 2016/2017 £	Recycling Charge 2016/2017 £	
WEEKLY COLLECTION			
COUNCIL OWNED WHEELIE BINS – Cat 1 -			
 Liable to landfill tax			
120 litre (one lift per week)	242.00	N/A	
240 litre (one lift per week)	293.00	249.00	
360 litre (one lift per week)	360.00	N/A	
660 litre (one lift per week)	559.00	448.00	
1100 litre (one lift per week)	782.00	586.00	
1280 litre (one lift per week)	N/A	586.00	
COUNCIL OWNED WHEELIE BINS – Cat 2 -			
 Not liable to landfill tax			
120 litre (one lift per week)	204.00	N/A	
240 litre (one lift per week)	217.00	184.00	
360 litre (one lift per week)	247.00	N/A	
660 litre (one lift per week)	356.00	285.00	
1100 litre (one lift per week)	442.00	345.00	
1100 litre Schools (40 weeks one lift per week)	374.00	328.00	
			For use by Charities, Schools and Nurseries only

1280 litre (one lift per week)	N/A	345.00	
FORTNIGHTLY COLLECTION			
COUNCIL OWNED WHEELIE BINS – Cat 1 -			
 Liable to landfill tax			
120 litre (one lift every other week)	132.00	N/A	
240 litre (one lift every other week)	160.00	136.00	
360 litre (one lift every other week)	201.00	N/A	
660 litre (one lift every other week)	337.00	270.00	
1100 litre (one lift every other week)	468.00	375.00	
1280 litre (one lift every other week)	N/A	375.00	
COUNCIL OWNED WHEELIE BINS – Cat 2 -			
 Not liable to landfill tax			
120 litre (one lift every other week)	112.00	N/A	
240 litre (one lift every other week)	122.00	104.00	
360 litre (one lift every other week)	145.00	N/A	
660 litre (one lift every other week)	235.00	189.00	
1100 litre (one lift every other week)	297.00	236.00	
1100 litre Schools (40 weeks every other week)	265.00	210.00	
1280 litre (one lift every other week)	N/A	236.00	
Plastic Sacks	3.00	3.00	

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