

**DECISION OF LICENSING SUB-COMMITTEE**  
**held on 19 August 2020**

Having carefully considered the application for a premises licence in respect of the Sterling Ale and Ciders Ltd, 21 Bull Ring, Kidderminster, Worcestershire, DY10 2AZ ("**Sterling Ale and Ciders Ltd**") and having taken into consideration the representations offered by the Applicant during the hearing, together with the objection received, the Licensing Sub-Committee has decided to grant the application in respect of the Sterling Ale and Ciders Ltd subject to the following conditions in order to promote the licensing objective of the prevention of crime and disorder:

1. The permitted hours for the Sale of Alcohol, on and off the premises, are from 08:00 to 23:30 Monday to Sunday.
2. The additional conditions relating to the prevention of crime and disorder, agreed between the Applicant and the Police prior to the sub-committee's hearing, which are listed below:

a) CCTV -The premises licence holder must ensure that:

- CCTV cameras are located within the premises to cover all public areas including all entrances and exits
- The system records clear images permitting the identification of individuals.
- The CCTV system is able to capture a minimum of 4 frames per second and all recorded footage must be securely retained for a minimum of 28 days.
- The CCTV system operates at all times while the premises are open for licensable activities. All equipment must have a constant and accurate time and date generation.
- The CCTV system is fitted with security functions to prevent recordings being tampered with, i.e. password protected.
- There are members of trained staff at the premises during operating hours able to provide viewable copies on request to police or authorised local authority officers as soon as is reasonably practicable but within 24 hours at the latest. The CCTV will be provided in accordance with the Data Protection Act 2018 (or any replacement legislation).

b) Incident Book

- a) The premise must record all incidents that occur on the premise. Incidents that will be included will be first aid incidents, removal of persons by staff, anything that results in

an injury and people that have been refused alcohol. If a SIA staff are employed in the premise they will record their name and 16-digit SIA badge number and times they worked in the premise. This can be inspected and reviewed by a responsible authority as defined by the Licensing Act 2003. Full training will be given to all staff on how to use the incident book.

c) Authorisation of Sale of Alcohol

- Authorisation for the sale of Alcohol will be defined in a written document. This will detail who is authorised for the sale of alcohol and evidence that the staff member has been trained to spot underage drinkers. This document will be signed by both the staff member and the DPS. This document will be left on site and will be made available to the police, local authority or any other relevant authority seeking inspection or a copy.

d) SIA Staff

- The premise will employ SIA staff on a risk basis and when requested to do so based on feedback from West Mercia Police or the local licensing authority based on evidence of increased crime and disorder at the venue. When SIA staff are deployed, they will wear their badges as per SIA guidelines at all times and sign their details into the incident book.

And the reasons for the Sub-Committee's decision are as follows:

1. The additional conditions agreed between the Applicant and the Police before the hearing were considered appropriate to address the concerns regarding crime and disorder raised in representations and have been duly adopted.
2. In coming to this decision, the Sub-Committee has specifically considered the requirements of:
  - a. paragraphs 6.11, 6.13, 6.16 and 6.17 of the Council's Licensing Policy; and
  - b. paragraphs 8.2 and 8.3 of the Council's Licensing Policy; and
  - c. paragraphs 2.1, 2.2. and 2.3 of the section 182 Guidance (April 2018)